

CYL ALERT

January 11, 2014



Take Back Beauty Day

January is national human trafficking awareness month

CYL's human trafficking campaign runs year round, but members ramp things up in January, which is National Human Trafficking Awareness Month. Activities include a press conference on the 14th. Speakers are CYL members; Bob Duff, a Connecticut State Senator; and Nicole von Oy from Love 146, which is this wonderful trafficking organization in New Haven. Other activities are the Backpack Tags Project; "for sale" tattoos; "Real men don't buy girls"

signs; outreach to truckers on I-95; and a meeting with security staff and general managers of local hotels. The meeting with people from the hospitality industry in lower Fairfield County will allow us to explain the signs of trafficking to housekeeping staff, kitchen staff and front desk staff. But *THE* high profile event of the month is a photo exhibit of CYL members in red lipstick (*photo of Gena Gordon on left and Catherine Jean Louis*). As you may know, pimps in Asia mark

"their girls" with red lipstick after their first sexual encounter with a client. The exhibit is based on a concept that was developed by Michael Angelo, an artist in Manhattan. It's a great way to grab people's attention, which then allows our members to talk to them about human trafficking in the United States - a hidden problem with devastating physical and emotional consequences.

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