Child Nutrition (CN) Labeling Program

The U.S. Department of Agriculture's (USDA) CN Labeling Program is a voluntary federal labeling program for the Child Nutrition Programs, including the School Breakfast Program (SBP), National School Lunch Program (NSLP), Afterschool Snack Program (ASP) of the NSLP, Seamless Summer Option (SSO) of the NSLP, Summer Food Service Program (SFSP), and Child and Adult Care Food Program (CACFP). It provides food manufacturers the option to include a standardized food crediting statement on their product labels, which the USDA approves prior to use. Manufacturers participating in the CN Labeling Program must have quality control procedures and inspection oversight that meet USDA's requirements.

The USDA does not require that manufacturers make CN-labeled products or that schools and institutions participating in the Child Nutrition Programs purchase foods with CN labels. Purchasing decisions are at the discretion of the local school or institution. If a CN labeled product is required, the school or institution must clearly state this information in their purchasing specifications.

CN labels are available only for main dish entrees that contribute to the meat/meat alternates component of the USDA's meal patterns. Examples include beef patties, cheese or meat pizzas, meat or cheese and bean burritos, egg rolls, and breaded fish portions.

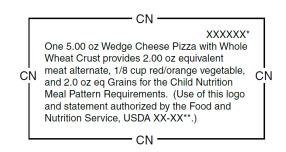
CN labels will usually indicate the contribution of other meal components that are part of these products. For example, CN-labeled pizza may list contributions to the meat/meat alternates, grains, and vegetables components; and CN-labeled breaded chicken nuggets may list contributions to the meat/meat alternates and grains components.

Contents of CN Labels

A CN label statement clearly identifies the contribution of a commercial product toward the meal pattern requirements, based on the USDA's evaluation of the product's formulation. Manufacturers state this contribution on their labels. CN labeling provides a warranty that the product contributes to the meal pattern requirements as printed on the label.

The CN label is found on the actual product packaging and will always contain the following:

- the CN logo, which is a distinct border;
- the meal pattern contribution statement;
- a six-digit product identification number;
- the USDA's authorization; and
- the month and year of approval.



The USDA does not allow manufacturers to place the CN label on a fact sheet or any other product

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information. Acceptable and valid documentation for the CN label includes the original CN label from the product carton, or a photocopy or photograph of the CN label shown attached to the original product carton. CN labels that are photocopied or photographed must be visible and legible.

For more information, see the Connecticut State Department of Education's (CSDE) handout, Accepting Processed Product Documentation, USDA Memo SP 11-2015 (v2), CACFP 10-2015 and SFSP 13-2015: CN Labels Copied with a Watermark Acceptable Documentation, and USDA Memo SP 27-2015, CACFP 09-2015 and SFSP 12-2015: Administrative Review Process Regarding the Child Nutrition (CN) Label, Watermarked CN Label and Manufacturer's Product Formulation Statement. The USDA's Authorized Labels and Manufacturers webpage lists approved CN-labeled products and manufacturers.

Resources

Accepting Processed Product Documentation (CSDE):

https://portal.ct.gov/-/media/SDE/Nutrition/NSLP/Crediting/AcceptDoc.pdf.

Afterschool Snack Program (CSDE):

https://portal.ct.gov/SDE/Nutrition/Afterschool-Snack-Program

Authorized Manufacturers and Labels (USDA webpage):

https://www.fns.usda.gov/cnlabeling/usdausdc-authorized-labels-and-manufacturers

Child Nutrition Programs (CSDE webpage):

https://portal.ct.gov/SDE/Nutrition/Child-Nutrition-Programs

CN Labeling (USDA webpage):

https://www.fns.usda.gov/cnlabeling/child-nutrition-cn-labeling-program

CSDE Operational Memorandum No. 10-15: Guidance for Accepting Processed Product Documentation for Meal Pattern Requirements:

https://portal.ct.gov/-/media/SDE/Nutrition/NSLP/Memos/OM2015/OM10-15.pdf

Food Buying Guide for Child Nutrition Programs (USDA):

https://www.fns.usda.gov/tn/food-buying-guide-for-child-nutrition-programs

Meal Patterns for Grades K-12 in School Nutrition Programs (CSDE webpage):

https://portal.ct.gov/SDE/Nutrition/Meal-Patterns-School-Nutrition-Programs

Meal Patterns for Preschoolers in School Nutrition Programs (CSDE webpage):

https://portal.ct.gov/SDE/Nutrition/Meal-Patterns-Preschoolers-in-School-Nutrition-Programs/Documents

USDA Memo SP 11-2015 (v2), CACFP 10-2015 and SFSP 13-2015: CN Labels Copied with a Watermark Acceptable Documentation:

https://www.fns.usda.gov/cn-labels-copied-watermark-acceptable-documentation

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USDA Memo SP 27-2015, CACFP 09-2015 and SFSP 12-2015: Administrative Review Process Regarding the Child Nutrition (CN) Label, Watermarked CN Label and Manufacturer's Product Formulation Statement:

https://www.fns.usda.gov/administrative-review-process-regarding-child-nutrition-cn-label-watermarked-cn-label-and

Vegetable Subgroups in the NSLP and SBP (CSDE):

https://portal.ct.gov/-/media/SDE/Nutrition/NSLP/Crediting/Vegsubgroup.pdf

Whole Grain-rich Criteria for Grades K-12 in the NSLP and SBP:

https://portal.ct.gov/-/media/SDE/Nutrition/NSLP/Crediting/WGRCriteria.pdf

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For more information, visit the CSDE's Child Nutrition Programs webpage or contact the Child Nutrition Programs staff in the CSDE's Bureau of Health/Nutrition, Family Services and Adult Education, 450 Columbus Boulevard, Suite 504, Hartford, CT 06103-1841.

This document is available at https://portal.ct.gov/-/media/SDE/Nutrition/NSLP/Crediting/CNlabel.pdf.

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- (1) mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;
- (2) fax: (202) 690-7442; or
- (3) email: program.intake@usda.gov.

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