

STATE OF CONNECTICUT

DEPARTMENT OF AGRICULTURE

CT Farm Wine Development Council 165 Capitol Ave, Room 161 Hartford, CT 06106



Minutes of the Special Meeting

November 3, 2016, 10 a.m.

<u>Members Present:</u> Steven Reviczky, Commissioner, Connecticut Department of Agriculture (DoAg), Jonathan Edwards, Jonathan Edwards Winery; Dr. Frank Ferrandino, Connecticut Agricultural Experiment Station; Jim Frey, Walker Road Vineyard. <u>Participating by phone:</u> Linda Auger, Taylor Brooke Winery; Hilary Criollo, Hopkins Vineyard; Russell Holmberg, Holmberg Orchards; Jamie Jones, Jones Family Farm & Winery; Michelle Niedermeyer, Lost Acres Vineyard; Rob Michalik, Connecticut Department of Economic and Community Development (Commissioner Smith's designee).

<u>Members Absent:</u> Cameron Faustman, Associate Director, Storrs Agricultural Experiment Station; George Motel, Sunset Meadow Vineyard; Gregory Weidemann, Dean, UConn College of Agriculture, Health and Natural Sciences.

Other Attendees: Linda Piotrowicz and Jane Slupecki, DoAg.

Call to Order: Commissioner Reviczky called the meeting to order at 10:01 a.m.

Reports from Working Groups: Commissioner Reviczky asked program leads to report on their efforts.

<u>Big E:</u> Jon Edwards provided a report on the new model of operation of the 2016 Wine Booth work. Members were in consensus that the previously approved \$10,000 payment to the operators should include a \$100 stipend to each winery providing additional staffing at the Big E booth. A discussion ensued on how to improve booth operations. Rebecca Murphy was commended.

<u>Passport</u>: Michelle Niedemeyer provided an update on passport program activities, and Jim Frey provided an update on the 2016 prize drawing to occur at the council meeting on December 8, 2016. A discussion ensued.

<u>Research and Education</u>: Russ Holmberg updated the group on the first educational meeting and funding and potential programming for next year. Dr. Frank Ferrandino informed group of potential additional funding. A discussion followed.

Old Business:

<u>2016 Passport Drawing</u>: After discussion about the prize drawing, members reached consensus on conducting it at DoAg as in 2015. This year, notification calls to winners will be shared by members.

New Business:

<u>2017 Program of Work and Budget</u>: Reports from program leads are due to DoAg by November 11, 2016. They will be distributed to members for their review and will be discussed at the December 8 meeting.

<u>Other New Business</u>: Members reached consensus that programming efforts will be spearheaded by a member serving as program lead, who will gather and compile program-specific information and ideas for review/discussion and potential action by the council at its meetings.

Adjournment:

The meeting was adjourned at 11:52 a.m. The next regular meeting of the Council is December 8, 2016.

Respectfully Submitted,

Janeth Supechi

Jane M. Slupecki November 4, 2016