

**MINUTES TO CONNECTICUT APPLE MARKETING BOARD SPECIAL MEETING
June 19, 2018**

The one hundredth & seventh meeting of the board was held Tuesday June 19th at the Regional Market in Hartford, CT. Brian Kelliher, Chairman, convened the meeting at 7.06 p.m. The following were in attendance: Brian Kelliher, Rebecca Eddy, Donald Preli, Sue Muldoon, Jeff Sandness, John Rogers and Dede Persson took Minutes.

Minutes:

Minutes of Special Meeting February 6, 2018 meeting were presented and reviewed. Jeff Sandness moved to accept minutes with a second by Don Preli. All in favor, none opposed.

BUSINESS:

Financial Report:

Rebecca reported the TD Bank account balance as of 5.31.18 was \$7,438.54 and in the St of Ct Special ID (SID Account) was \$17,637.82 ending 5.31.18.

2017 Apple Assessments:

Rebecca shared there wasn't anything yet received from US Apples. The board agreed she should reach out to them. Rebecca will request the 2017 invoice and send out payment, asap.

Rebecca reported to the group that for crop year 2017, there are an increasing number of growers who are not paying assessments.

Audit Report:

Pete Houle completed an audit report for the time period of July 1, 2016 to June 30, 2017.

A motion was made to accept the audit report by John Rogers and a second by Jeff Sandness. All were in favor, none opposed.

Grant Update:

Sue updated the board members about grant funds. There will be approximately 16,000 Apple Brochures made and they will be bilingual, printed with both English and Spanish, with distribution occurring August thru October 2018. The grant also provides funding for bilingual radio and social media advertising.

2018 Budget:

Brian reviewed with the board the proposed budget for 2018.

Brian asked for a motion to accept the proposed budget, Jeff Sandness made the motion and Don Preli second the motion. There were none opposed and all in favor.

Old Business:

Discussion revolved around proposing a change in legislation wording in respect to apple growers participating with a minimum contribution to the Apple Marketing Board. Many do not currently contribute but continue to receive the benefits of being part of the group, being mentioned in brochures, advertisements, etc. If changes are requested they must be drafted and submitted to the legislative liaison by early October 2018.

Brian asked for a motion to pursue changes to current legislation, adding verbiage that growers contribute \$100 or production contribution, whichever is greater. Jeff Sandness made the motion and Don Preli second, none opposed and all were in favor.

Rebecca will revisit where the board stands in its nonprofit status. Brian had prepared the needed paperwork/application, but it will need to be reviewed and determined if it is necessary to reapply.

Rebecca will contact Pete Houle to ask that a 2018 fiscal audit be completed.

New Business:

Rebecca shared with the board the opportunity to connect with food partner programs. There would be a contribution of \$400.00 provided by the board (\$1225.00 split 3 ways) to participate.

A motion was made by John Rogers and a second by Jon Preli to not participate.

Meeting Schedule:

Future meeting dates: January 15, 2019 & June 18, 2019

Meeting adjourned at 8.05pm. Motion by Jeff Sandness with a second by John Rogers, none opposed.