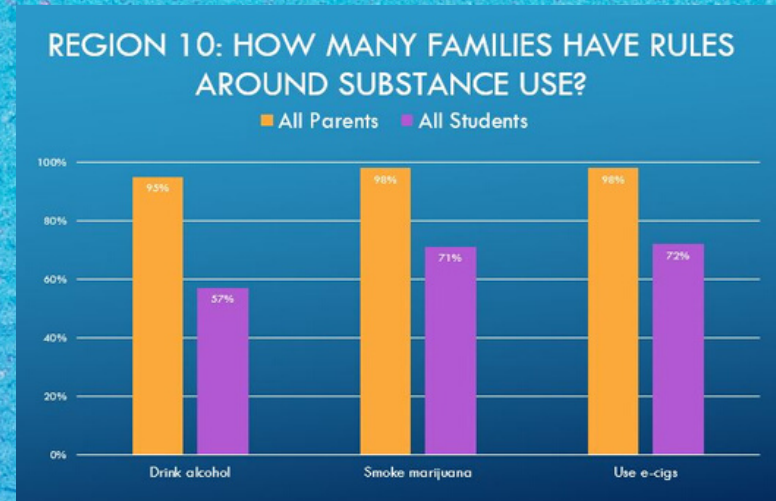


REGION 10 COMMUNITY WELLNESS COALITION

Short term Goal Exceeded:

- **Safe Party Parent Registry Goal Exceeded with 116 registered in 2018**
- **Increased media campaign around parental monitoring and Safe Party Parent Registry from 0 to 3**
- **Held 7 community events including Youth-driven Health Fair, Family Movie Night, and High School Mural Contest**



Coalition partners with First Selectman of Burlington and Nutmeg TV to help Youth Coalition film "It's Not What You Think" PSA

2020

Region 10 Community Wellness Coalition applies for Local Prevention Council Grant for the town of Harwinton and Burlington in partnership with Parks and Rec Departments.

Peer Advocate transitions to Co-Chair of CWC

2019

Coalition presents Region 10 Survey Data to 400 parents on High School Athletics Orientation Night

Underage alcohol use in grades 9-12 decreases from 16% in 2017 to 12% in 2019.

2018

Middle School students included in SERAC survey with 93% participation

Coalition votes to rebrand and change name to Region 10 Community Wellness Coalition

Panel Discussion held on Underage Drinking at LSM HS 1/2017

Surveyed 176 Region 10 Parents to measure family norms and social access.

2017

Peer Advocate founds Youth Coalition at Lewis Mills HS to enhance student engagement in Prevention.



Long-term GOAL EXCEEDED:

- **18%--alcohol 30 day use rate for 12th grade youth**
- **96% of 11/12th grade parents have rules about youth alcohol use**
- **perception of ease of access decreased to 51% among 9th-12th graders to alcoholic beverages**

Coalition reaches 1500 community members with postcard mailer on Social Host Law.

Coalition hires 1st Peer Advocate and begins collaboration with the Governor's Prevention Partnership and CT Youth Advisory Board

2016

Debut of Safe Party Parent Registry and Sticker Shock Campaigns to discourage adults from giving alcohol to minors.



Region 10 Coalition to Stop Underage Drinking finalizes Community Needs Assessment and hires full-time Coalition Coordinator.

Identified social access and family norms around underage alcohol consumption as points of risk in the community.

Forms partnership with Torrington Area Youth Service Bureau and Region 10 Athletic Directort

2015



Like Region 10 Coalition on Facebook and Instagram!



Visit R10Coalition.com For More Information



