

2016 Similac® Product Portfolio Update

Rebate Eligible

19 Calories per fl oz
WIC* rebated


Mild Tolerance Formulas

Similac Sensitive®
19 Calories per fl oz at standard




12 oz Powder	#57539
32 fl oz RTF	#57533

Similac® For Spit-Up
19 Calories per fl oz at standard



12 oz Powder	#50959
32 fl oz RTF	#56728

Similac Total Comfort™
19 Calories per fl oz at standard



12 oz Powder	#62599
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Term Formulas

Similac® Advance®
20 Calories per fl oz at standard



12.4 oz Powder	#55957
13 fl oz Concentrate	#56973
32 fl oz RTF	#53363
8 fl oz RTF	#58605

Mild Tolerance Formulas

Similac® Soy Isomil®
20 Calories per fl oz at standard



12.4 oz Powder	#55963
13 fl oz Concentrate	#56975
32 fl oz RTF	#55967
8 fl oz RTF	#58601

20 or more Calories per fl oz

Similac® Organic
20 Calories per fl oz at standard



1.45 lb Powder	#50821
32 fl oz RTF	#59883
2 fl oz RTF	#56525

Similac Sensitive®
20 Calories per fl oz at standard



13 fl oz Concentrate	#57535
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Only available for institutional use.


Hypoallergenic Formulas

Similac® Alimentum®
20 Calories per fl oz at standard



12.1 oz Powder	#64715
32 fl oz RTF	#57512
2 fl oz RTF	#59738

EleCare®
20 Calories per fl oz at standard



14.1 oz Powder	#55251
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Preterm and Specialty Products

Similac® Special Care®
20-30 Calories per fl oz at standard



Similac® Human milk fortifiers
24 Calories per fl oz at standard



Similac® NeoSure®
22 Calories per fl oz at standard



Liquid Protein Fortifier



Similac® For Diarrhea
20 Calories per fl oz at standard



Similac® PM 60/40
20 Calories per fl oz at standard




Term Formulas

Similac® Advance®
19 Calories per fl oz at standard



1.45 lb Powder	#53359
1.45 lb Non-GMO Powder	#64242
2 fl oz Non-GMO RTF	#53365
32 fl oz Non-GMO RTF	#64248


Similac® For Supplementation
19 Calories per fl oz at standard



1.45 lb Non-GMO Powder	#63013
2 fl oz Non-GMO RTF	#63092


Mild Tolerance Formulas

Similac® Soy Isomil®
19 Calories per fl oz at standard



1.45 lb Powder	#50819
2 fl oz RTF	#56308

Similac Total Comfort™
19 Calories per fl oz at standard



1.41 lb Non-GMO Powder	#63012
2 fl oz Non-GMO RTF	#62595


19 Calories per fl oz

Similac Sensitive®
19 Calories per fl oz at standard



1.41 lb Powder	#50817
1.41 lb Non-GMO Powder	#64246
32 fl oz Non-GMO RTF	#64253
8 fl oz RTF	#53676
2 fl oz Non-GMO RTF	#56508

Similac® For Spit-Up
19 Calories per fl oz at standard



1.41 lb Non-GMO Powder	#53729
2 fl oz Non-GMO RTF	#62139