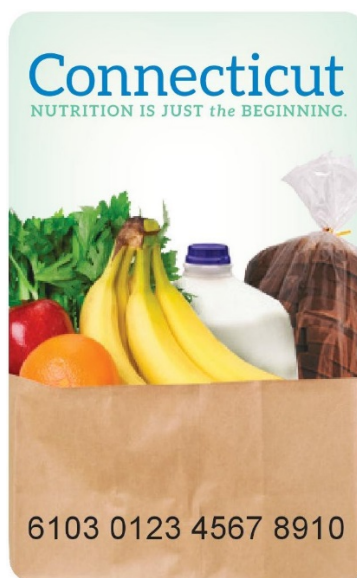




NUTRITION IS JUST *the* BEGINNING.

eWIC is coming 2016



What does this mean for you?

- One card for the whole family
- Benefits are safer on a card
- Easier, faster checkout time at your WIC office and the grocery store

[Visit us at ct.gov/dph/wic](http://ct.gov/dph/wic)

USDA is an equal opportunity provider and employer.



August 2015



NUTRITION IS JUST *the* BEGINNING.

eWIC is coming to Connecticut

Talking Points

- One card for the whole family
 - All members of the same household on WIC will have their benefits on one card.
 - The Valid Through dates are the same for all family members to make shopping easier. The first month could be prorated.
 - The same card is used at each appointment.
- Benefits are safer on a card
 - Similar to a debit/credit card with a magnetic stripe.
 - The card is durable.
 - Keep card in a safe place.
 - Easily fits in a wallet.
- Easier, faster checkout at your WIC office
 - More time talking about you and your family's health.
 - One card is used for all of your family benefits.
 - New food package added to your card is faster than printing checks.
- Easier, faster checkout at the grocery store
 - Bring only one card with you.
 - Swipe the card at the beginning of the transaction.
 - PIN is used as identification at the grocery store.
 - Buy foods when your family needs them. Printed receipt will show food balance.