


## COLD CEREALS

g* or \# = Gluten Free
All cereal listed in purple are whole grain.
general mills


Rice Chex


Wheat Chex


Vanilla Chex POST


Fiber One Clusters



Grape Nut
Flakes


Cinnamon Chex


Blueberry Chex


Grape Nuts


WAYS TO BUY UP TO 36 OZ OF CEREAB


Totals 36 oz.


Totals 36 oz.

Buy any combination of hot or cold WIC approved cereals, totaling 36 ounces


QUAKER


Oat Bran
Life


Corn Chex


Kix


Total

STORE BRANDS


BEST YET
Bran Flakes
Corn Flakes
Crispy Rice
Frosted Shredded Wheat
Shredded Wheat Nutty Nuggets Oat Wise
Honey Oats \& Flakes Toasted Oats
COLD CEREALS


## SIGNATURE KITCHENS

Bran Flakes
Corn Flakes
Crispy Rice

## STOP \& SHOP

Bran Flakes
Crispy Rice Corn Flakes Corn Squares Honey Crunchin' Oats

## MLUTME

## VALU TIME

Corn Flakes
Fat Free Corn Flakes Frosted Shredded Wheat Toasted Oats

WHITE ROSE
Corn Flakes
Crispy Rice
Toasted Oats


## IGA

Bran Flakes
Corn Flakes\#
Corn Squares*
Crispy Rice ${ }^{\#}$
Rice Squares
Frosted Shredded Wheat Unfrosted Shredded Wheat Honey Oats \& Flakes
Tasteeos
Toasted Oats
Shredded Wheat Rollin Oats


KIGGINS
Crispy Rice
KRan KRASDALE
Corn Flakes
Crispy Rice
Toasted Oats

Frosted Shredded
Wheat
Toasted Oats

Frosted Shredded Wheat
Nutty Nuggets
Oat Squares Oats \& O's

## antiry

## MARKET PANTRY

Frosted Shredded Wheat Honey \& Oat Mixers Toasted Oats

## osemets escentith

## MY ESSENTIALS

Toasted Oats
Frosted Shredded Wheat

```
pawders
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## PARADE

Bran Flakes
Corn Flake
Frosted Shredded Wheat Toasted Oats

## noppe

## PICS/PRICE CHOPPER

Wheat Bran Flakes
Corn Flakes
Good Choice
Toasted Oats

## MICR <br> PRICERITE

Corn Squares
Toasted Oats
Bite Size Frosted
Shredded Wheat
Bran Flakes

## SHOPRITE

Bran Flakes
Crispy Rice
Corn Flakes
Crispy Corn Squares
Honey Oat Clusters
Oats \& More with Honey
Frosted Shredded Wheat
Natural Wheat \& Barley Nuggets
Shredded Wheat
Toasted Oats

## SHURFINE

Bran Flakes
Corn Flakes
Corn Squares
Frosted Shredded Wheat
Oats \& More
Toasted Oats
Wheat Bran Flakes
Wheat Squares

A) Store Brand (A) National Brand

| ALVARADO STREET* | ARNOLD $\longrightarrow$ | BIMBO $\longrightarrow$ | COUNTRY KITCHEN - | - GEISSLER | $\longrightarrow$ | GOLD MEDAL | AKERY $\longrightarrow$ | HOLSUM $\longrightarrow$ | KRASDALE $\longrightarrow$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BAKERY | STONEGROUND |  |  |  |  |  |  |  |  |
| Whole Wheat | Whole Wheat | Whole Wheat | Whole <br> Wheat | Whole Wheat |  | Whole Wheat | Wheat with Flaxseed | Whole Wheat | 100\% Whole Wheat |
| PAS YISROEL $\rightarrow$ | PENN STREET- | PEPPERIDGE |  |  |  |  | $\longrightarrow$ | SARA LEE $\rightarrow$ | STERN'S $\longrightarrow$ |
|  |  |  |  |  |  |  |  |  |  |
| Whole Wheat | Whole Wheat | Very Thin 100\% Whole Wheat | Whole Wheat Stone Ground | Light Style Whole Wheat |  | ole Grain d/Seedless ish Rye* | Light Style 7 Grain* | 100\% Whole Wheat | Whole Wheat |


(A) Store Brand (A) National Brand

## TORTILLAS

BUY ONLY

- Soft Corn or Whole Wheat Tortillas
- 1 pound or 16 ounce bas

CHI CHI'S


White Corn


Whole Wheat

DON PANCHO


White Corn


Whole Wheat


Corn


Corn

LA POBLANITA $\longrightarrow$


Corn


Whole Wheat


Corn


Whole Wheat

ORTEGA $\longrightarrow$


Whole Wheat


Whole Wheat


White Corn


Whole Wheat


## BIG Y

Whole Wheat

## FOOD CLUB

Whole Wheat

## IGA

Whole Wheat

## KEY FOODS

Whole Wheat
MY ESSENTIALS
Whole Wheat

## NATURE'S PROMISE

Whole Wheat
Whole Grain Corn

## SHOPRITE

Whole Wheat
STOP \& SHOP
White Corn Whole Wheat Yellow Corn

## WHOLE WHEAT PASTA



B U Y ONLY

- 1 pound or 16 ounce package
- 100\% Whole Wheat/Whole Grain Pasta

BARILLA $\rightarrow$


Whole Wheat
Whole Grain

GIA RUSSA $\rightarrow$ HODGSON MILL $\rightarrow$ HEALTHY HARVEST $\rightarrow$


Whole Wheat


Whole Wheat Whole Wheat 100\% Whole Wheat

## UNCLE BEN'S

Fast \& Natural Whole Grain Instant
Natural Whole Grain
Whole Grain Boil-In-Bag

## BEST YET

Instant
Long Grain
BIG Y
Instant
FOOD CLUB
Boil-in-Bag
great value
Brown Rice

## IGA

Instant
Long Grain

## MARKET PANTRY

Brown Rice

## MY ESSENTIALS

Brown Rice

## TOMATO \& PARMESAN RICE

## IGGREDENTS

1 cup long grain brown rice
1-14 ounce can diced tomatoes
$1 / 2$ cup grated Parmesan cheese
$1 / 4$ cup chopped basil (optional)

## DRECTIONS

1. In large skillet, combine $1 \frac{1}{2}$ cups water, rice and $1 / 2$ teaspoon salt and bring to boil.
2. After boiling, stir once, reduce heat to low, cover and simmer until water is
absorbed - about 18 minutes.
3. Add the tomatoes and cheese to the rice.
4. Remove from heat, cover and let stand for 5 minutes.
5. Fold in the basil before serving.

## FLUDD JUCE

64 ounce bottle, 100\% juice, at least 120\% Vitamin C
WAYS TO BUY
128 ounces $=2$ bottles

## APPLE

Juicy Juice
Old Orchard
Mott's
Welch's
CHERRY
Juicy Juice Welch's

JUICE MIXTURES
Juicy Juice
Old Orchard
Welch's

## MANGO

Juicy Juice
Welch's

ORANGE
64 or 128 ounce
TOMATO JUICE
Low Sodium only
Campbell's
VEGETABLE JUICE
Low Sodium only
PICS/Price
Chopper
V8
PURPLE GRAPE
Juicy Juice
Old Orchard
Welch's
WHITE GRAPE
Juicy Juice
Old Orchard
Welch's

BEST YET
Apple
White Grape
Purple Grape
Grapefruit Juice/Blends
Pineapple

BIG Y
Apple
White Grape
Purple Grape
Juice a Lot
All Juice Mixtures

## 

## FOOD CLUB

Apple
White Grape
Grapefruit Juice/Blends
Pineapple
Purple Grape

## GREAT VALUE

Apple
White Grape
Purple Grape
All Juice Mixtures

## HARVEST CLASSIC

Apple

## HY-TOP

Apple
White Grape
Purple Grape

IGA
Apple
White Grape
Grapefruit Juice/Blends
Purple Grape
All Juice Mixtures


KRASDALE
Apple
White Grape
Purple Grape


## MARKET PANTRY

Apple
White Grape
Purple Grape
All Juice Mixtures


NATURE'S NECTAR
Apple
Grape

## PARADE

Apple
White Grape
Purple Grape
Grapefruit Juice/Blends

## PICS/PRICE CHOPPER

Apple
White Grape
Purple Grape
Grapefruit Juice/Blends
Pineapple
All Juice Mixtures

SAVE-A-LOT/RUBY KIST
Apple
Pineapple

## SHOP RITE

Apple
White Grape
Grapefruit Juice/Blends:
Purple Grape

## SHURFINE

Apple
White Grape
Grapefruit Juice/Blends
Purple Grape

## SIGNATURE KITCHENS

Apple

## STOP \& SHOP

Apple
White Grape
Purple Grape
Grapefruit Juice/Blends
All Juice Mixtures


TIPTON GROVE
Apple
White Grape
Purple Grape

## VALU TIME

White Grape
Purple Grape

## WHITE HOUSE

Apple


## WHITE ROSE

Apple
White Grape
Grapefruit Juice/Blends
Purple Grape

## CONCENTRATED JUCE

| GRAPEFRUIT | ORANGE <br> CALCIUM FORTIFIED | APPLE | GRAPE |
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## ALL JUICES

## DO NOT BUY

Juice cocktail, beverages, drinks or juice with added sugar or sweeteners

## PEANUT BUTTER

## DO NOT BUY

Items with added sugars, fats, oils, vegetables, fruits or meats, baked beans

## FROZEN

APPLE GRAPE

Best Yet
Dole
Clear Value
Food Club
Great Value
HY-TOP
IGA
Langers
Market Pantry
Old Orchard
Parade
Price Chopper
Seneca
ShopRite
Shurfine
Stop \& Shop
Tipton Grove
Tree Top

- Valu Time

Welch's

- (yellow cap)

BUY ONLY
11.5-12 ounce cans, $100 \%$

WAYS TO BUY
48 oz. = 1 can,
96 oz. = 2 cans

## LEGUMES: PEAS BEANS \& LENTILS

## DRIED PEAS, BEANS, LENTILS

MAY BUY:
Any single variety of dried peas, beans, or lentils

## CANNED BEANS, PEAS

## BUY ONLY <br> 1 pound (16 ounce) bags <br> 

1 can $=.25$ pound
4 cans $=1$ pound

B UY ONLY
15-16 ounce cans
MAY BUY:
Plain or vegetarian


MAY BUY
16-18 ounce jar Unflavored

Smooth, crunchy, creamy, chunky or natural
A) Store Brand (A) National Brand

## MILK, CHEESE, EGGS \& TOFU

## MILK

Purchase size and type shown on the WIC Family Benefits List

## MAY BUY:

- Skim (fat free)
- 1\% (low fat)
- 2\% (reduced fat)
- Whole
(For children 12-23 months old)


## DO NOT BUY

Buttermilk, organic, flavored milk,
raw milk

## MAY BUY:

SOY MILK
64 ounce/Half gallon, refrigerated


## EVAPORATED MILK

12 ounce can, Fat Free, 2\%, Whole (Vitamin D added)

## WAYS TO BUY

1 can liquid $=.18$ of a gallon
5 cans $=1$ gallon

## ADDITIONAL

## MILK CHOICES

- Lactose Reduced/Lactose Free Milk, 64 oz/Half Gallon Skim, 1\%, 2\%, Whole
- Kosher Milk

Skim, 2\%, Whole

- Nonfat Dry Milk
- Goat's Milk

Meyenberg (canned-liquid or powder)

## WAYS TO BUY

1 can liquid $=.18$ of a gallon
5 cans $=1$ gallon
4 cans powder $=3$ gallons

## UHT MILK

- Shelf Stable, Unflavored
- 1\%, 2\%, Whole

See Your Nutritionist for Issuance


## CHEESE

BUY ONLY
8 OR 16 ounce package

## MAY BUY:

- American
- Colby/Colby Jack
- Cheddar
- Monterey Jack
- Mozzarella
- Muenster
- Fat Free Mozzarella, prepackaged: Calabro, Polly-O


## EGGS

ANY BRAND
MAY BUY:
Large, 1 dozen, carton. White or brown


## TOFU

## MAY BUY:

8-16 ounce package, Plain
In order to receive the full benefit of tofu, purchase 8 or 16 ounce packages.

## NASOYA

Cubed, Super Firm, Firm, Lite Firm, Silken, Super Firm Cubed

## AZUMAYA

Firm, Extra Firm
NATURE'S PROMISE
Firm, Extra Firm

DO NOT BUY
Deli, individually wrapped slices, shredded or string cheese, cheese food, cheese product or spreads, cream cheese or cottage cheese, imported, flavored, organic

## YOGURT

: LOW-FAT / NON-FAT Plain, Vanilla, or Strawberry only

- Axelrod*
- Best Yet
- Big Y
- Brown Cow*
- Butterworks Farm*
- Cabot
- Coburn Farms
- Cream O Land
- Crowley
- Dannon*
- Dannon All Natural*
- Desi Natural Dahi*
- Food Club
- Friendship
- Great Value
- Green Mountain

Creamery*

- J \& J Kosher
- La La
. La Yogurt

La Yogurt Probiotic* Lucerne Dairy Farms Maple Hill*
Market Pantry
Mountain High*
My Essentials
Nature's Promise*
PICS/Price Chopper
Price Rite
Romis*
Seven Stars Farm*
ShopRite*
Shurfine
Stop \& Shop
Stonyfield*
Super A
Yoplait
Yoplait Grande

## INFANT CEREAL

- 8 ounce container size only
- Choose any brand


## CANMED FISH

FOR CERTAIN CATEGORIES OF PREGNANT AND BREASTFEEDING WOMEN

Packed in water or oil. Added sauces or flavorings are allowed.

## TUNA FISH

5 ounce can - Chunk Light only

## SARDINES

3.75 ounce can

PINK SALMON
5-15 ounce cans

## DO NOT BUY /////////////

- Varieties that include DHA, fruit, formula, and/or yogurt


## INFANT MEAT

AVAILABLE TO EXCLUSIVELY BREASTFED INFANTS 6-11 MONTHS ONLY

## MAY BUY:

- 2.5 ounce container size only
- Choose any brand
- Choose from the following varieties:
- Beef \& Beef Broth/Gravy
- Chicken \& Chicken Broth/Gravy
- Ham \& Ham Broth/Gravy
- Turkey \& Turkey Broth/Gravy


## DO NOT BUY

$\qquad$
Pouches, desserts, dinners, casseroles, mixtures with added DHA/ARA, salt, sugar, cheese, cereal, or pasta

## FRESH FRUITS \& VEGETABLES

- Know your benefit balance before you shop.
- The Fruit and Vegetable benefits will have a maximum dollar amount, shown on your WIC Family Benefits List.
- If your fruit and vegetable purchase costs more than the maximum dollar amount, you may put something back or pay the difference with another form of payment (SNAP, cash or credit/debit card).
- If your fruit and vegetable purchase costs less than the maximum dollar amount, your balance will remain on your eWIC card for the benefit period.


## MAY BUY:

- Any variety
- Whole, precut, shredded or packaged - Sold by bags, boxes, piece, pound or package
- Salad and/or mixed greens in a bag


## DO NOT BUY

Salad bar items, party trays, fruit baskets, dried fruit, fruit snacks. Packaged Salads/Kits with added dressings, meats nuts, croutons, cheese, etc.

## CANNED FRUITS \& VEGETABLES

MAY BUY:

- Any brand and size
- Must be packed in water or juice
- May be regular or low sodium


## MAY BUY:

- Any brand/variety and size
- Plain fruit or vegetable or plain mixtures


## OO NOT BUY

tems with added sweeteners, sugar, added fats/oils, french fries, hash browns, tater tots, other shaped potatoes. Must not be packed with sauce, pasta or rice.

## CANNED TOMATO SAUCE

- Plain Canned Tomato/Spaghetti Sauce


## DO NOT BUY

Items with added sweeteners, sugars, syrup, added fats, oils, salt (fruit) cranberry sauce, pie fillings, fruit cocktail, pickled (vegetables), creamed or sauced vegetables, olives

## TIPS POR A POSIIVE SHOPPING EXP ERIENCE

- Your eWIC card is only accepted at Connecticut authorized vendors and cannot be used in any other state.
- For a list of WIC authorized vendors ask your local agency staff, visit www.ct.gov/dph/wic under the Retailers tab, or use a Smartphone App.
- Refer to your Family Benefits List for products that have been specifically chosen for each participant's need. Not every product listed in this Food Guide is eligible for your purchase.

For example: Although the food guide has whole milk as a WIC approved item, if you have a child two years or older you will only be able to purchase $1 \%$ or skim/fat-free milk for that child.

- To ensure an item is WIC approved use a Smartphone app and scan products.
- To identify WIC approved foods in the store, look


## Connecticut <br> APPROVED <br> NUTRITION IS JUST the BEGINNING.

 for the Connecticut WIC approved shelf tag. $\qquad$- The cashier should scan all of your selected items. Stores cannot limit your choices of WIC approved brands.
- When available, review the mid transaction receipt before you confirm yes. If you have paid for an item that should have come off the eWIC card, you can ask for a refund at the customer service desk before you leave the store.
- In order to better serve you if you have a problem purchasing or buying an item, ask for a store manager. If you need additional assistance, call the State WIC office at 1-800-741-2142 while you are at the store.


## RIGHTS \& <br> RESPONSBBLITIES

## YOUR RIGHTS:

- WIC provides nutrition education, breastfeeding information and support and healthy foods.
- WIC will help you connect with other resources that may help your family including HUSKY A/Medicaid, local food banks and health services.
- All information you give to WIC will be kept private.
- If you feel you have been discriminated against, you may file a complaint
- Standards to participate in the WIC Program are the same for everyone, regardless of race, color, national origin, age, disability or sex.


## YOUR RESPONSIBILITIES:

- Treat WIC and store staff with courtesy and respect. If you feel that a store, a WIC participant or a staff person is doing something wrong, call the State WIC agency at 1-800-741-2142
- Keep your eWIC card and Food Guide in a safe place.
- Report address and/or phone changes to the WIC office as soon as possible.


## YOU UNDERSTAND:

- In order to provide you with certain referrals, we may need to share your name and or contact information with outside organizations. We will request your special permission when we need to share your name and contact information with anyone outside of the WIC Program.
- That if you intentionally lie to receive WIC benefits or if you violate the program rules you will be subject to suspension or disqualification.
- Selling, attempting to sell or giving away WIC benefits, food or formula is not allowed. If you do so, you will be asked to repay the value of the items and you may be subject to suspension or disqualification.
- Posting WIC items on any social media, including, but not limited to Facebook, Craigslist and Ebay is considered an attempt to sell.


## QUESTIONS

Can I change the foods listed on my family benefit list?
ONLY your local WIC office can change your food package. If you have concerns or special needs, be sure to talk to your WIC Nutritionist before your benefits are issued. They may be able to adjust your food package.

Do I need to purchase everything listed on my family benefit list?
No, you are not required to pick up everything on your Family Benefit List. We encourage you to shop responsibly and only purchase the foods that you know you will use.

What if I run out of food and I've used all of my WIC benefits? The WIC program is only meant to "supplement" your diet. The foods you receive at WIC are not intended to meet all of your nutritional needs. You will need to purchase additional foods on your own. Your local office can help you find additional food assistance programs if needed.

Can I save benefits for next month that I didn't use? No. Benefits expire at midnight on the expiration date found on each receipt.

Can I participate in more than one WIC Program at the same time? No.

What happens if I move?
Try to contact your local WIC office before you move. They can give you transfer - information to take to the - WIC office in
your new area.

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Persons with disabilities who require alternative means of communication Per program information (e Braille large print audiotape American Sign or program information (e.g. Braille, large print, audiotape, American Sign ap lice for speech disabilities may contact USDA through the Federal Relay Service at 800) 877-8339. Additionally, program information may be made available in languages other than English

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www. ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:
(1) mail: U.S. Department of Agriculture

Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
(2) fax: (202) 690-7442; or
(3) email: program.intake@usda.gov.

This institution is an equal opportunity provider.

## Connecticut WIC.

NUTRITION IS JUST the BEGINNING.

