

Business Food Recycling/Donation

ESPN Case Study



Mission Statement

ESPN strives to create and sustain an environmentally friendly workplace through global policies focusing on sustainability, reducing use of finite resources and minimizing its impact on the environment at offices and remote events.



ESPN Food Waste Program

- ♻️ Lead the way in the Walt Disney Company
- ♻️ Be a better steward to the environment
- ♻️ Reduce food waste
- ♻️ Inspire employees
- ♻️ Inspire Fans



**“\$165 Billion
Worth of Food
Waste enters
Landfills each
Year!”**

ESPN Food Waste Program



- ♻️ Inventory current service ware products
- ♻️ Switch to compostable products
- ♻️ “Biodegradable” does not mean “compostable”
- ♻️ Provide compost bins in all food areas
- ♻️ Collect the data!

ESPN Food Waste Products

- ♻️ Plates made from tree-free sugar cane waste fiber
- ♻️ Potato-based utensils
- ♻️ Paper straws
- ♻️ Corn PLA cold cups/lids, salad bowls
- ♻️ Compostable, PLA-lined, hot cups
- ♻️ For events on the road: bamboo



Waste Diversion

What goes where?



ESPN

BOTTLES & CANS
Become new products.



We Make a Difference!
No Food, Trash, or Paper!

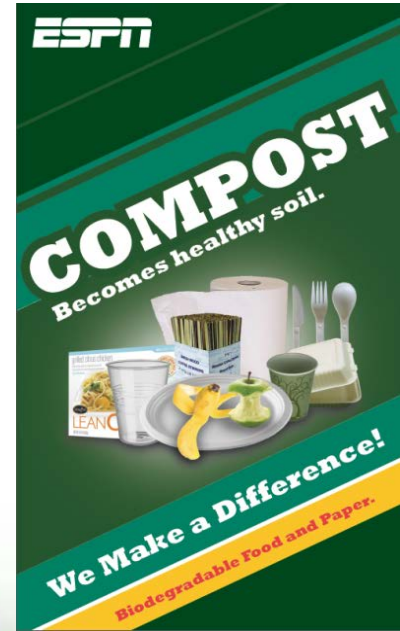


ESPN

TRASH
Goes to a landfill forever.




We Make a Difference!
No Plastics or Office Paper.



ESPN

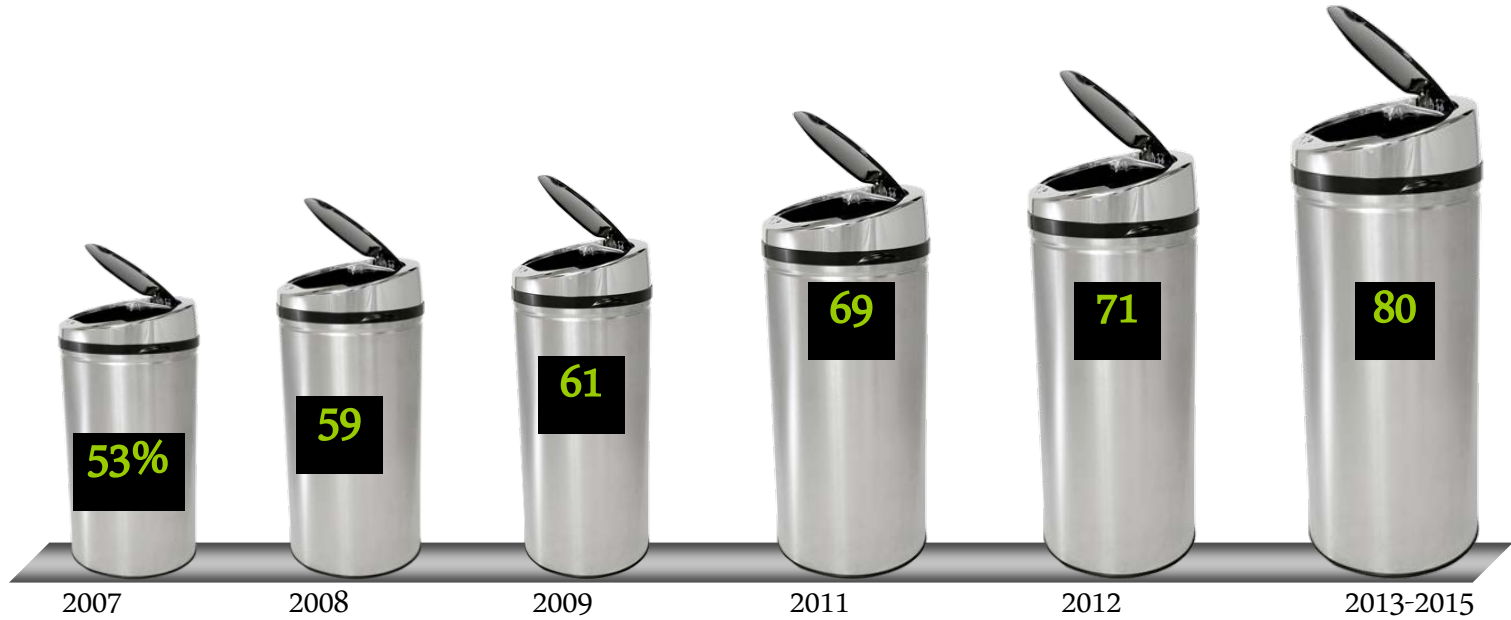
COMPOST
Becomes healthy soil.



We Make a Difference!
Biodegradable Food and Paper.

Percent Waste Diverted

Waste Diversion



Employee Engagement

- 🌱 Having inspired and educated employees is an important factor.
- 🌱 Compost is easily contaminated.
- 🌱 Green team trash goals.
- 🌱 Contests and prizes.
- 🌱 Change up the signs occasionally.



Fan Engagement

- ♻️ Having a responsible brand retains clients/customers.
- ♻️ Think about everything your company does. Can you recycle food waste there?
 - Design unique bins
 - Hire a responsible hauler
 - Make it easy for them
 - Record and report results



Food Donation

LIFT UP
LIFT-UP
P.O. Box 1928
Rifle, CO 81650
970-625-4496 • 970-625-3497 fax

5376

RECEIPT

Date: 1/29/14 WINTER % EVERGREEN EVENTS
Received From: ESPN X GAMES
Address: P.O. Box 1661 ASPEN, CO 81612
Amount: Cash Check

Description:
2 cs bananas 1 cs tortillas
3 bags broccoli 24 cs muscle milk
3 bags (1g) salad mix cat milk drink
1 cs celery 1 box - sugar packets
24 loaves bread
3 boxes chips

Received By: Aubi Boyle
Fed ID#: 84-0896081

The above was given as a charitable contribution to LIFT-UP a 501(c)(3) non-profit. LIFT-UP did not provide any goods or services for the contribution. The money received by LIFT-UP will be used by the agency to further the agencies' work and is 100% tax deductible to the extent provided by law.

- ♻️ Remember the rules
 - Typically no prepared food
 - Semi-perishables/Perishables
- ♻️ Think outside the box
 - Food service products
 - Drinks
 - Condiments
- ♻️ Donations may be tax deductible

Thank you!

♻️ Email fabian.degarbo@espn.com

♻️ Email dan.pivin@espn.com

