- What is Product Stewardship? The concept that a manufacturer needs to take a greater role in the end-oflife management of their product – most notably to finance the recycling of their product.
- Examples Rechargeable batteries, electronics
- Solid Waste Management Plan "Solid waste management efforts in Connecticut will be guided by the principle of shared responsibility or "product stewardship".

#### • Why form a Council?

- To promote product stewardship initiatives in Connecticut
- Work with national groups such as the Product Stewardship Institute to bring pilot programs to Connecticut
- Inform elected officials of the benefits of product stewardship

### • Who can join?

- Municipal representatives voting members
- State government
- Businesses
- Environmental organizations
- Public

- Example of the financial benefits of a paint product stewardship initiative:
  - Connecticut municipalities spent \$618,000 to manage leftover paint in 2008 at a cost of approximately \$4.40 per gallon
  - A proposed product stewardship program financed by manufacturers would manage the paint at a far lesser cost (25 cents per gallon proposed in Oregon)

- How to Join the Council?
  - Sign the Letter of Agreement
  - Send in Letter to DEP
- For more information contact Tom Metzner at (860)
  424-3242 or email at tom.metzner @ct.gov