Connecticut PaintCare



Program Goals

- Minimize public sector involvement in the management of postconsumer
- Negotiate and execute agreements to collect, transport, and properly manage postconsumer paint through environmentally-sound management practices
- Offer a convenient, statewide collection infrastructure, which at a minimum, provides for collection rates and user convenience equal to or greater than the collection programs available to consumers prior to the implementation of the program.
- Establish a sustainable funding mechanism through a paint stewardship assessment. The fee must be paid by manufacturers to PaintCare to fund implementation of the program.

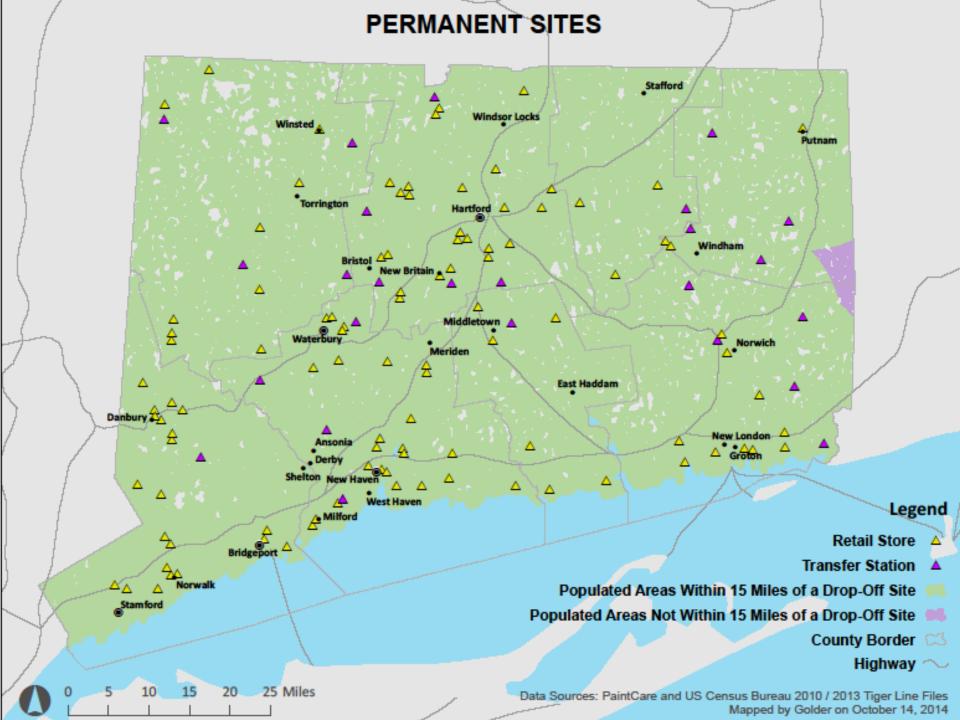
Program Plan and Annual Report

- PaintCare's Connecticut Program Plan approved by DEEP in spring 2013
- Program began July 1, 2013
- Annual Report covering the period July 1 to June 30
 - Description of the methods used to collect, transport and process postconsumer
 - Volume and type of postconsumer paint collected and method of disposition
 - Cost of implementing the program, as determined by an independent financial audit and an evaluation of the operation of the program's funding mechanism
 - Samples of educational materials and an evaluation of the methods used to disseminate them

Collection Infrastructure

Permanent Year-Round Drop-Off Sites

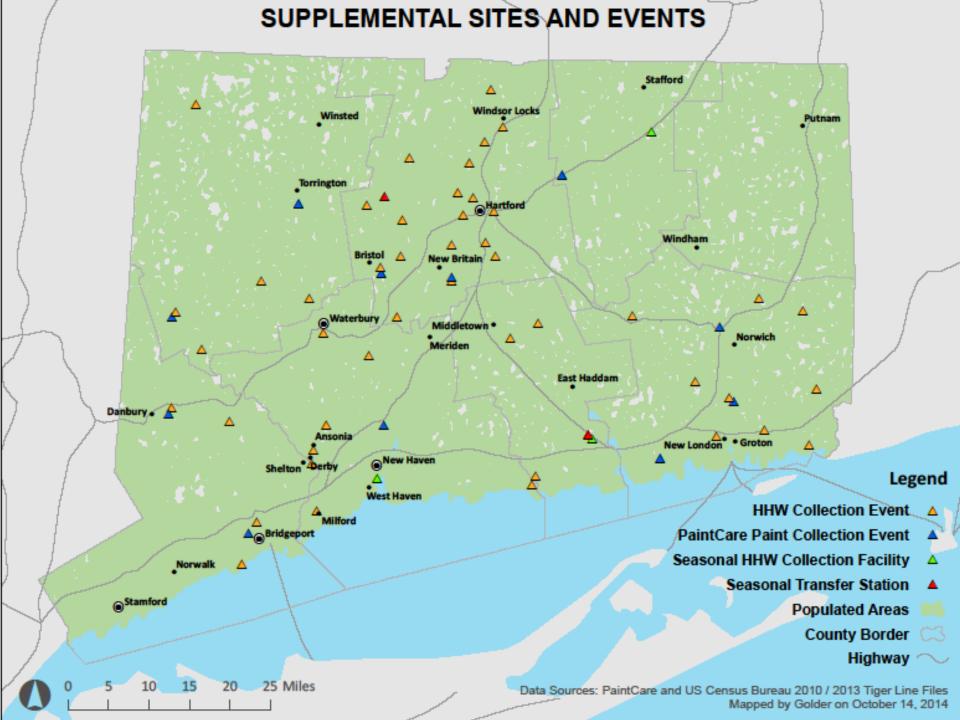
Paint and Hardware Retailers	100
Transfer Stations	25
Reuse Stores	2
Total	127



Collection Infrastructure

Supplemental Sites and Events

Municipal HHW Events	54
PaintCare Paint-Only Events	11
HHW Facilities (seasonal)	3
Transfer Stations (seasonal)	2
Direct Large Volume Pick-Ups	34



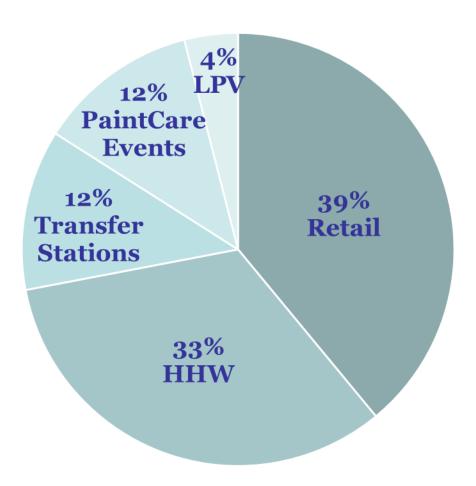
Collection Volume

- Processed 240,798 gallons in year 1
- Recovery rate was 4.2%
 (4.2% of 5,755,458 gallons in sales)
- Less than 6% target, likely result of limited outreach
- 70% latex paint, 30% oil-based paint

Disposition Methods

Latex Paint	Gallons	%
Paint to Paint	139,959	81
Alternative Product – Landfill Cover	6,949	4
Beneficial Use – Fuel Substitution	10,206	6
Appropriate Disposal	15,263	9
Total	169,375	100
Oil-Based Paint	Gallons	%
Fuel Blend/Substitution	71,423	100

Collection Source



Program Costs

Revenue	\$ 3,533,470
Expenses	
Paint transportation and processing	1,325,917
Collection containers/collection support	315,780
Communications	256,452
Personnel, professional fees and other	144,280
State administrative fees	40,000
Total direct expenses	2,082,429
Allocation of corporate activity	142,482
Total expenses	2,224,911
Change in net assets	1,308,559
Net assets, beginning of year	(495,872)
Net assets, end of year	\$ 812,687

Annual Report

PaintCare website

http://www.paintcare.org/paintcare-states/connecticut/#/official-docs

CT DEEP website

http://www.ct.gov/deep/cwp/view.asp?a=2708&q=449248&deepNav_GID=1645

Webpage



PaintCare States

Products We Accept *

Drop-Off Locations

About



For People with Paint

For Paint Retailers

For Municipalities

Official Docs

Drop-Off Sites

Products We Accept

Large Volume Pick-Up (LVP) Service

Fees

Program Brochure

Fact Sheet for Trade Painters

Drop-Off Sites

It's more convenient than ever to recycle paint in Connecticut. Since the start of the Connecticut paint stewardship program on July 1, 2013, PaintCare has set up 131 drop-off sites in Connecticut where the public can take unwanted, leftover paint for recycling. Most of these sites are at paint retailers (paint and hardware stores) that have volunteered to take back paint, and they are available to any resident and business in Connecticut. These stores accept paint whenever they are open for business.

A number of PaintCare drop-off sites are transfer stations – these locations only accept paint from their own residents.

A few restrictions apply: there are limits on how much paint can be dropped off per visit. Also, note that certain businesses — those that produce more than 220 pounds (about 20-30 gallons) of hazardous waste per month — can only drop off latex paint (they may not drop off oil-based paint).

When you decide it's time to recycle your paint, please call your site ahead of time to confirm their hours and to make sure they have space to accept the amount of paint you would like to recycle.



Drop-Off Locations

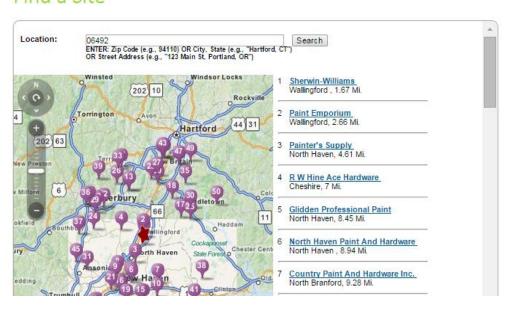
Find a Drop-Off Site

About the Site Locator

Products We Accept

How to Recycle

Find a Site



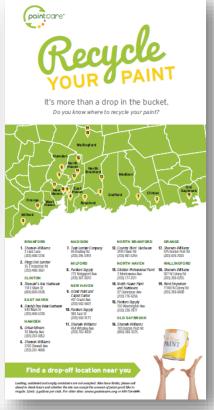
Media

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Newspaper
     Paint Events
     General (Fall)
     Site Listings (Spring)
Public Radio
Television
Commercial Radio
Billboard
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Newspaper









Survey Highlights

How much paint is being stored in homes?

Do people know what is illegal/improper when it comes to disposing of paint? Yikes! It went up.

Would you dry out latex paint? 30% → 15%

Using paint stores $1.7 \rightarrow 7\%$

Do you know paint is recyclable $20 \rightarrow 30\%$