04/13/20	Public Hearing for the Adoption of the Comprehensive Materials Mgmt. Strategy Hearing Session I
1	CONNECTICUT DEPARTMENT OF
2	ENERGY & ENVIRONMENTAL PROTECTION
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5	PUBLIC HEARING FOR THE ADOPTION OF THE
6	COMPREHENSIVE MATERIALS MANAGEMENT STRATEGY
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9	HELD AT: CONNECTICUT DEPARTMENT OF
10	ENERGY & ENVIRONMENTAL PROTECTION
11	79 ELM STREET
12	HARTFORD, CONNECTICUT
13	SESSION I
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6	BRENDAN SCHAIN, ESQUIRE
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9	DEPARTMENT OF ENVIRONMENTAL PROTECTION BUREAU OF
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1	(Whereupon, the hearing commenced at
2	2:01 p.m.)
3	MR. SCHAIN: Good afternoon,
4	everyone. My name is Brendan Schain. I'm an attorney
5	and Hearing Officer with the Department's Office of
6	Adjudications, and I have been asked to moderate
7	today's hearing.
8	For the record today is April 13,
9	2016. It is now 2 o'clock. We are here in the Gina
10	McCarthy Auditorium at DEEP headquarters, 79 Elm
11	Street, Hartford, Connecticut for the first of two
12	hearing sessions to receive public comment on proposed
13	Comprehensive Materials Management Strategy. Please
14	note that Senate Bill #233, which concerns packaging,
15	is not the subject of this hearing, and comments on
16	that bill should be directed to the General Assembly.
17	Today's hearing will begin with a
18	brief presentation from staff of the Department of
19	Bureau of Materials Management & Compliance Assurance.
20	We will then take a brief recess to set up for public
21	comments. If you'd like to speak today, there are
22	signup sheets located on the table to my left. There
23	is a separate sheet there for public and elected
24	officials.
25	Before we begin I'd like to

1 intr	oduce representatives of the Department who are
2 invo	lved in drafting the Comprehensive Materials
3 Mana	gement Strategy. Yvonne Bolton, Bureau Chief for
4 Mate	rials Management and Compliance, Gabrielle Frigon,
5 Perm	itting Supervisor, and Lee Sawyer, Project Manager
6 for 1	Materials Management.
7	MR. SAWYER: Hi, and thank you.
8 Than	k you, Brendan. Thank you for thanks for those
9 of y	ou who are here today. My name is Lee Sawyer.
10 Alon	g with Bureau Chief Yvonne Bolton, Permitting
11 Supe	rvisor Gabrielle Frigon, and all of the rest of
12 here	at DEEP, we want to welcome you to Hartford for
13 this	public hearing for the adoption or in the matter
14 of t	he Adoption of the Comprehensive Materials
15 Mana	gement Strategy, which is an update to the State's
16 Soli	d Waste Management Plan.
17	This strategy, which is called for
18 by P	ublic Act 14-94, hopes to present a clear,
19 acti	onable roadmap to achieve the state's ambitious
20 but	attainable goal of 60 percent diversion from
21 disp	osal. It's the product of numerous working
22 grou	ps, meetings with the municipal officials,
23 recy	clers, haulers, and others who are in the business
24 of s	tewarding materials to their highest and best
25 uses	. It includes the state's most detailed studies

1	of waste composition to date, and it draws heavily on
2	data reported to the Department by the state's
3	haulers, facilities and towns.
4	This strategy calls for the
5	focussing of resources around three key pillars.
6	First, supporting improvements at the municipal level
7	including the implementation of unit-based pricing;
8	second, creating a climate and regulatory environment
9	which welcomes, rather than discourages, the
10	development and enhancement of the facilities need to
11	manage materials in the state; and third, calls upon
12	the producers of certain materials to share more of
13	the responsibility for end-of-life management.
14	Today is our formal opportunity to
15	hear from you. This draft is truly a work in
16	progress, and we are listening with open ears and open
17	hearts to your comments and will consider them as we
18	make changes to the final version, which by statute
19	requires that we adopt by July 1, 2016.
20	Following the formal hearing portion
21	we will stay for informal discussion and questions.
22	Written comments are also welcome through April 22,
23	2016. Whether before or after the adoption of the
24	strategy, we also invite you to be a part of a
25	continuing dialogue with us and others to help make

1	sure that our materials management system is more
2	environmentally and economically sustainable.
3	You may send your written comments
4	to DEEP.CMMS@ct.gov, and for the draft plan and other
5	information please visit www.ct.gov/deep/cmms. Once
6	again, thank you for taking the time to share your
7	comments with us, and we look forward to listening.
8	MR. SCHAIN: We're just going to
9	take a brief two-minute recess to collect the signup
10	sheets and set up for comment, and then we'll move
11	right into comment.
12	(Whereupon, there was a recess from
13	2:08 to 2:09.)
14	MR. SCHAIN: Okay. All speakers
15	this afternoon will have five minutes to speak.
16	There's a light bar timing system. The light will
17	flash green when you have two minutes remaining, turn
18	yellow when you have one minute remaining, and turn
19	red when your time is expired. There are many people
20	here who would like to speak today so please respect
21	the time limit.
22	The purpose of this hearing is to
23	accept public comments. Representatives of the
24	Department will not answer questions during the
25	hearing. However, your questions will be noted for

1	the record, and responses will be made in writing in a
2	written comment response document. The Department
3	staff has also indicated they will be available for
4	informal questions after the hearing.
5	You may also submit written comments
6	either as a supplement to your comments this afternoon
7	or as a substitute to your comments comments may be
8	submitted until the close of business on April 22 and
9	should be directed to DEEP.CMMS@ct.gov or by mail to
10	the attention of Lee Sawyer. So the first speaker
11	this evening or this afternoon is Will Flower.
12	MR. FLOWER: Good afternoon, and
13	thank you for the opportunity to be here today. I
14	represent Winters Brothers Waste Systems, a company
15	that's headquartered in Danbury, Connecticut. We are
16	certainly in support of the state's efforts to develop
17	long-range solid waste plans, and in concept we
18	believe that the solid waste management planning
19	effort should be market based and allow for
20	flexibility to adjust for changing market conditions
21	that will occur over time.
22	Further, we stress that the
23	management of solid waste is a shared responsibility
24	involving a host of stakeholders including the waste
25	generators themselves, service providers such as waste
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1	collection firms, recyclers, regulators, legislators
2	at all the local, state and federal level, local
3	government officials, manufacturers, and developers.
4	As a company, we have invested
5	millions of dollars in creation and strengthening of
6	the solid waste and recycling infrastructure here
7	within the state. We've developed transfer stations,
8	C&D recycling centers, and one of the state's largest
9	single-stream recycling facilities down in Shelton.
10	We offer today six comments on the
11	Solid Waste Management Plan. The first is that we
12	believe the state should increase efforts to develop
13	markets for recyclables. If the state wants to
14	encourage the development of a strong solid waste and
15	cycling program, the DEEP should enhance its efforts
16	to develop markets for recyclable materials.
17	Some of the opportunities for the
18	state to promote more waste reduction and increased
19	recycling would include requiring the State of
20	Connecticut's Procurement Program to purchase goods
21	such as paper with a high recycling content, work to
22	create markets for hard recycling such glass.
23	The state should require the DOT to
24	mandate the use of recycled content in road-based
25	materials. They should require newspapers that are

1	published and sold in the state to be printed on
2	recycled paper. They should require durable goods in
3	the state to be manufactured with at least 20 percent
4	recycled material and increase that amount over time.
5	They should also expand and increase the effectiveness
6	of the state's mandatory bottle bill to include more
7	glass containers and increase the deposit to .25 per
8	container to drive the recovery of hard-to-recycle
9	materials again such as glass.

10 Our second comment is that the state should work to maintain the current disposal options 11 for waste that has no economic or redeeming value. 12 13 Despite society's best efforts to reduce, reuse and 14 recycle, there will always be some amount of waste 15 that is left over that simply has no economic value and needs to be discarded. The state should ensure 16 17 that there are ample outlets that exist for waste 18 materials and not limit any of those options for 19 disposable waste that cannot be reduced reused or 20 recycled.

The goal should be to ensure in a municipalities and commercial establishments have access to environmentally sound and cost effective outlets for waste including local transfer stations, waste-to-energy plants and out-of-state Subtitle D

1	landfills. This is especially important for
2	municipalities and solid waste districts within the
3	state that do not have burn plants in their areas and
4	instead rely on out-of-state facilities for the
5	disposal of waste.
6	Our third comment today addresses
7	that the state should promote and protect investments
8	that developers and municipalities have made in the
9	creation of the recycling of or, I'm sorry, for the
10	infrastructure for recycling. The state should
11	also another comment is that the state should also
12	focus on improving technologies and carefully review
13	those alternative technologies. We're going to
14	present some testimony or we're going to turn in some
15	written comments that actually give you some of the
16	questions to ask when reviewing alternative
17	technologies.
18	Comment number 5 talks about how
19	important it is to study and report on the economic
20	impacts of the Comprehensive Materials Management
21	Strategy. The costs associated with solid waste
22	management needs to be calculated and carefully
23	considered in the planning process. Questions that
24	need to be addressed include how much is this going to
25	cost municipalities? How much is this going to cost

1	residents? How much more will contractors need to pay
2	to get rid of construction waste? How much is this
3	going to cost product manufacturers and therefore
4	raise the cost of products, and how is that going to
5	affect areas of Connecticut, on-the-border areas where
6	people will just go across the state line and purchase
7	products across the state line?
8	Importantly, too, the state needs to
9	study, calculate and report on the economic, I'm
10	sorry, on the environmental impact of the
11	Comprehensive Materials Management Strategy. In
12	addition to just the economic cost, the state really
13	needs to understand the environmental costs associated
14	with the plan. Specifically what are the carbon
15	footprint impacts that are associated with some of the
16	initiatives that are inside of the plan.
17	Our sixth comment deals with the
18	state's need to account for changes that are occurring
19	in the waste stream itself. We refer to this as the
20	evolving ton, and simply stated what we mean there is
21	that the waste stream is changing over time.
22	Containers are becoming lighter and just continuing to
23	look at that waste on a per ton basis may not actually
24	reflect what's going on in the marketplace.
25	In conclusion, we do appreciate the
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1	efforts of the DEEP and the state to address the
2	long-term management of solid waste, and we look
3	forward to being part of the conversation as time
4	moves forward. Thank you.
5	MR. SAWYER: Thank you.
6	MR. SCHAIN: Thank you. Is it Wayne
7	Pesce? I apologize in advance if I mangle your names.
8	MR. PESCE: That's okay. I'd just
9	like to make one comment regarding the glass comment.
10	We do know that there are glass sorters on the front
11	end of recycling mechanisms in certain areas, not
12	anywhere with deposit laws, but I'm going to talk a
13	little bit about our plan from a grocery perspective
14	as we now currently reclaim all of those deposits
15	today, and I'm not going to specifically touch on
16	glass, but we believe there is a solution for the
17	glass at some point, but that's an infrastructure
18	cost. That's probably part of my testimony.
19	So our plan calls for creation of a
20	stainable path to broad based improvements in
21	recycling programs, raising new funds for cycling and
22	litter control, and simplifying recycling for
23	Connecticut residents. What would a proposed
24	Connecticut bill look like? It provides the resources
25	and direction to bring more and better cycling to

1 Connecticut. 2 It's not enough to simply provide the opportunity to recycle. The programs themselves 3 4 need to be well designed and operated so they are efficient and effective. It focuses on improving 5 6 residential recycling, the backbone of our cycling 7 infrastructure, expanding access to cycling outside the home, upgrading litter prevention and control 8 programs. It eliminates forced deposits on beverage 9 10 containers after a transition period simplifying recycling for consumers. 11 12 Everything is recycled in one place 13 and eliminates the time and expense associated with 14 the redemption system, and it creates a dedicated 15 multimillion dollar fund to improve access and upgrade recycling and litter programs. 16 17 Why change? The last comprehensive 18 recycling legislation act enacted in Connecticut was 19 the Municipal Solid Waste Law in the late 1980s. At 20 that time curbside recycling was virtually 21 nonexistent. Recycling was pretty much limited to commercial, for-profit recycling, and some drop off 22 23 programs in a small number of communities. 24 The recycling world has changed 25 dramatically since then. Recycling technology has

1	evolved, collection systems have changed multiple
2	times, the material in the waste stream has changed,
3	the markets have changed. Today after implementing
4	thousands of recycling programs across the country and
5	investing hundreds of millions of dollars, there is a
6	broad consensus around best practices in recycling to
7	raise participation and recovery rates to higher
8	levels.
9	The barriers to implementing these
10	best practices really boil down to money and
11	expertise. Any new plan must layout the goals for
12	recycling access at home and provide significant
13	funding to upgrade existing recycling infrastructure
14	to implement them, and it should provide resources to
15	expand recycling outside the home while enhancing
16	litter prevention and cleanup efforts.
17	And, finally, the forced deposit law
18	has outlasted its usefulness. Creating comprehensive
19	recycling forced deposits, taught Connecticut
20	Residents about recycling, but today duplicates an
21	infrastructure built to collect and process all the
22	rest of recyclables in the waste stream.
23	Redeeming containers takes times,
24	it's inconvenient, and does not make sense for most
25	consumers who instead donate their containers or

1	simply recycle them at home and forfeit the deposit to
2	the tune of approximately \$20 million in lost deposit,
3	which currently goes into the state's general fund.
4	With expanded access to recycling at
5	home and away from home the cost and hassle of forced
6	deposits can be eliminated. In November of 2014, by a
7	nearly 3 to 1 margin, voters in neighboring
8	Massachusetts soundly rejected battle question number
9	2, which would have expanded bottle laws to more
10	products. That vote was just that vote was just as
11	much a vote for simpler, better recycling as it was a
12	sign that forced deposits no longer make sense for
13	consumers.
14	So how would this plan affect my
15	city or town? A working plan would contain no
16	mandates or deadlines for communities. A container
17	fund that contains a sunset clause would provide
18	assistance to communities seeking to improve their
19	recycling and litter programs. Specifically it would
20	provide resources to upgrade or expand recycling
21	programs according to the guidelines in the
22	prospective bill.
23	For example, the fund would provide
24	single-stream carts, often a principle barrier to
25	adopting gingle-stream collection retrofitting

	vou-throw programs
2 receiving assistance with pay-as-	
3 and outreach and education program	ms.
4 In addition to	the direct funding
5 the proposed plan would also free	up almost \$7 to \$10
6 million per year in revenues for :	recyclers around the
7 state, the approximate value to r	ecyclers of the
8 forced deposits that would now be	recycled into the
9 comprehensive system. Because the	e aluminum cans and
10 PTT bottles are relatively valuab	le, they would
11 generate more revenue for recycli:	ng programs while
12 adding little or no new cost. Ex	tra revenue means
13 that recycling fees can be kept d	own or more services
14 provided for the same fee.	
15 What are the be	nefits? For cities
16 and towns more recycling means lea	ss waste going to
17 landfills and incinerators at an a	average cost of about
18 \$80 per ton. Given the recycling	increases expected
19 from a more robust recycling law,	we would experience
20 an annual savings of \$15 to \$30 m	illion for
21 municipalities throughout the sta	te. The avoided
22 disposal also extends the life of	the remaining
23 Connecticut landfills.	
24 MR. SCHAIN: Si	r, I'm going to ask
25 you to conclude your remarks.	

1	MR. PESCE: Yep. So I'll just close
2	by saying there are laws and bills and proposals
3	underway in other states. In Massachusetts I have
4	submitted this testimony along with the Massachusetts
5	bill. I would hope that you folks would look at that.
6	They are moving forward. They are inching closer to a
7	more comprehensive plan, and I would urge that we look
8	at our neighboring states in the Northeast for some of
9	the solutions potentially. I thank you for your time.
10	MR. SCHAIN: Thank you, sir. Al
11	Kovalik?
12	MR. KOVALIK: I'm going to need 20
13	minutes, if that's all right? Hi. My name is Al
14	Kovalik. I appreciate this timely opportunity to come
15	in before the Department of Energy & Environmental
16	Protection to contribute to the strategy and
17	development for sustainability policy regarding sound
18	materials management.
19	I represent Green Earth Capital, a
20	Connecticut business that works in the environmental
21	remediation and restoration space that supports the
22	application of beneficial use and regards what is
23	perceived as waste to be a resource.
24	As an environmental engineer,
25	environmental professional, and Connecticut business

1	owner, we support the efforts by the Department to
2	develop a comprehensive and multifaceted view to
3	address this challenge.
4	Materials management beyond the
5	typical dig, haul and disposal at landfills as a
6	solution is no longer an added value luxury or
7	sustainable pollution prevention strategy, but a vital
8	and necessary applied program used by the both private
9	and public sector to address strained resources,
10	execute and implement important development of
11	environmental projects in the state of Connecticut.
12	The 2016 plan is an action-oriented
13	roadmap to achieve the state's vision for 60 percent
14	diversion materials. It's the intention of presenting
15	these comments to support and emphasize the inclusion
16	of dredge materials and contaminated soils to this
17	strategy. This is based on the years of extensive
18	program development and understanding surrounding the
19	beneficial use of these media that supports brownfield
20	redevelopment and economic revitalization of impacted
21	communities including job creation.
22	Two of the objective, fundamental
23	objectives to achieve the state's goals are that
24	"Connecticut must develop and improve recycling and
25	waste conversion technologies; and (2) corporations

1	that design, produce and market products must share
2	responsibility for stewarding the end of life of those
3	materials in an environmentally sustainable manner."
4	I submit to you today that the
5	technologies and markets exist to achieve these goals
6	in the dredge materials and contaminated soil space.
7	Long Island Sound's shoreline sediment, countless
8	inland waterway sediments, much of the impacted soil
9	being generated in the state is disposed of as waste
10	under the current regulatory paradigm.
11	In my role as an LEP, I've seen the
12	benefit of managing these materials as a resource, not
13	as a waste, to the betterment of the environment and
14	the economy. I am here to emphasize the importance of
15	connecting these resources to positive reuse and
16	opportunities at blighted brownfields and business
17	incubators via sustainable resource management.
18	Section 5C of the plan, current
19	state of materials management in Connecticut, aptly
20	classifies as dredge materials as street sweeping,
21	catch basin cleaning and contaminated sediments as
22	materials being generated in the state in significant
23	quantity. The current state of management is either
24	open water dumbing or landfills. The report correctly
25	notes that there is not a treatment facility in

1	Connecticut designed to treat dredge materials with
2	the goal of reusing the material.
3	As for contaminated soils, options
4	are simply directed to being in compliance RSRs. The
5	plan should clearly and unequivocally support the
6	further development of these solutions.
7	My time is marching long so I'm
8	going to cut to the chase, and I have a copy of these
9	comments, and I will provide extra comments as well.
10	So just to cut to the chase, there's an awful lot of
11	material that today is being shipped out of state that
12	is not really bad material at all, and it's simply the
13	way things have been done.
14	So I think the plan should include
15	an acknowledgment that those are resources that we
16	could keep in the state, not dump in the middle of
17	Long Island Sound where, you know, that money just
18	would disappear and not be used. There's an
19	opportunity to reuse this material, treat it if it
20	needs to be treated, but then reuse it productively at
21	brownfields and other opportunities in terms of
22	transportation projects and the like.
23	So I'll be providing written
24	comments and details of the plan. I appreciate your
25	time.

MR. SAWYER: Thank you.
MR. SCHAIN: Thank you, sir. Tom
Sheridan.
MR. SHERIDAN: Good afternoon. I
represent a company called Best Tech Clean Energy.
What we'd like to see is gasification included as part
of the solution for this solid waste system. Based on
our experience overseas, in-state, we firmly believe
that DEEP should adopt the renewable energy standards
for gasification related to Connecticut's solid waste.
The state's ambitious 60 percent
diversion goal will require creative ways to move
waste-to-energy facilities, remain competitive with
tipping fees to municipalities to have an incentive to
bring their trash.
Some of the benefits of gasification
is there's no pollutants in our process, because the
technology has come up. There are no effluents coming
out of the building. There is no pollution. The
gasification uses the trash as the fuel. No
additional fuel, no fossil fuels, no coal or anything.
It'll run right on the trash. It also results in a
savings in cost over using fossil fuels, and it
replaces fossil fuels that would have to be burned to
generate the same electricity.

1 It's more efficient than the current 2 incinerator practices. Those -- it's about 18 to 20 percent more efficient by burning the syngas that 3 4 comes off the trash rather than the trash itself. What we'd like to see is it also considered as a 5 6 renewable energy source in Connecticut, follow the EPA 7 quidelines from the federal government so that the state is in line with them, and that will give us 8 incentive to build the plants in Connecticut. What we 9 10 would need is power agreements and trash tipping fees, but not only that, we'd have to be eligible for the 11 12 credit program that's in Connecticut to be feasible. 13 One of the main reasons that these 14 plants have not been built in Connecticut before is 15 they are very expensive to build. But once they are 16 built, they're very efficient, and they run around the 17 clock, and they'll run on the trash. I quess that's all I have. Thank you. 18 19 MR. SAWYER: Thank you. 20 MR. SCHAIN: Thank you, sir. Kevin 21 Messner. 22 MR. MESSNER: Thank you. Kevin 23 Messner. I represent the Association of Home 24 Appliance Manufacturers. We have major appliances, 25 small appliances, everything from razors, hair dryers,

1	coffee makers, toaster ovens, and vacuums so we run
2	the gamut.
3	I wanted to start off first with
4	thanks for having this hearing. We want to be part of
5	this discussion as well. I'm going to focus on just
6	two specific areas. One is on organics, and we can
7	offer a solution on organics, which is, I think,
8	really the elephant in the room, and if you have a
9	goal to try to divert organics and food waste from
10	landfills, garbage disposals can help in that area.
11	There's a real world example.
12	Philadelphia has a pilot program that some other
13	cities have, and they have now taken that on just
14	probably a few months ago to require garbage disposals
15	in their building codes to really reduce the food
16	scraps in landfills. So that's a positive solution we
17	bring. The rest I wanted to focus on purely just one
18	area, and that's packing, the packaging EPR area.
19	For us packaging is everything that
20	you can think of, and there's consumer packaging, and
21	there's shipping, and there's warehouses. For us we
22	have major appliances, which are generally delivered
23	to the home, and then the packaging is removed. These
24	are all for-profit companies. They're not trying to
25	provide excess packaging. They provide the packaging

Public Hearing for the Adoption of the Comprehensive Materials Mgmt. Strategy 04/13/2016 Hearing Session I 1 that's needed to protect the unit so there's no 2 returns, and that the consumer gets what they need, and to also make them as recyclable as possible, 3 4 because when they get them on the back end, they want 5 to be recyclable. 6 So the consumer never generally sees 7 packaging on major appliances. When you have small appliances, which in Connecticut with the 8 9 single-stream potential and the access, those are by 10 and large put into the recycling program and dealt with, and so in the CMMS it talks about packaging EPR. 11 EPR, our view and it's the view across the country so 12 13 far, that, for packaging, certainly is a flawed 14 The concept by and large is flawed. It program. 15 doesn't work. 16 There are some examples for appliances and for packaging, there are some real 17 18 world examples that people have experimented with this idea which I can get into a lot more detail but not in 19 20 five minutes. So one example is raised in Canada 21 they've tried this. They bring in newspapers, but 22 their newspapers aren't part of the program so it 23 inflates their numbers. 24 They also -- it's \$400 per ton. That's Canadian so 3 whatever, \$380 per ton. Very, 25

1	very expensive. It doesn't change anybody's you
2	have recycling opportunities, and if someone's in a
3	home, and they take a small package, and they're
4	supposed to put in the recycling bin, and they put in
5	in the trash can, having a drop off center, they are
6	not more likely to drive it to a drop off center than
7	to put it in the recycling bin. So that's why it
8	doesn't have any impact on these whatsoever.
9	We really feel that packaging is so
10	important, and there's already cost-cutting measures
11	there. Trying to bootstrap something that's been
12	tried and doesn't work should not be included as part
13	of this plan. There are discussions, people talked in
14	other states, about trying to deal with this. No one
15	has come up with an idea, and it's tough, and we do
16	have examples, like I said in Canada where it just
17	doesn't work.
18	Also generally when you have these
19	EPR programs, the other point that sometimes I hear is
20	this will help improve the design for environment or
21	it'll provide a financial incentive to manufacturers
22	to make their packaging more recyclable or whatever,
23	and then when I ask so what is a good package is it
24	lighter? Is it lighter? Is it more recyclable

25 material, because those could conflict, and I have yet

1	to hear anyone say this is what a good package is. We
2	want it lighter. We want it less volume. We want it
3	more recyclable. Well, those can be conflicting, and
4	we don't know what a good package is.
5	So our company spent a lot of time
6	on packaging engineering to minimize. They don't want
7	to put costs into a package. They want to put it into
8	a product. So they try to make sure it's protected,
9	and the other thing we hear is that it improves
10	recycling.
11	EPR creates a stewardship
12	organization with administrative costs of trying to
13	figure out how you and this flawed concept of
14	inserting manufacturers that have no, are not part of
15	the end-of-life waste stream to try to charge them
16	money based on either products that are sold, which is
17	inconsistent with products that are collected and
18	doesn't account for orphan products, and so you have
19	this huge administrative stewardship organization
20	that's sole money going into it.
21	In British Columbia they're
22	packaging \$80 million, this is not a little, \$80
23	million just for the stewardship organization to try
24	to figure out how to charge people essentially, and
25	\$30 million is in reserves and then and so this
1	

1	whole idea is really difficult to really figure out
2	how to make work.
3	And so we would encourage you
4	strongly to remove that from the CMMS draft. We're
5	happy to talk through other ideas, garbage disposals,
6	and other ideas that are out there. We want to be
7	part of the discussion, but this doesn't work so thank
8	you.
9	MR. SAWYER: Thank you.
10	MR. SCHAIN: Thank you. Allison
11	Schumacher?
12	MS. SCHUMACHER: Good afternoon. My
13	name is Allison Schumacher, and I'm the director of
14	Environmental Policy and Sustainability at the
15	Consumer Technology Association formerly the Consumer
16	Electronics Association. We really appreciate the
17	opportunity to be here today to express concerns over
18	the draft strategy, in particular, the proposal for
19	the Extended Producer Responsibility Program for
20	packaging.
21	For those who don't know us, we
22	represent the U.S. consumer technology industry. 80
23	percent of our members, and there are more than 2,200
24	companies, are small businesses and startups and
25	others are among the world's best-recognized

1	manufacturing retail brands.
2	Our member companies have long been
3	recognized for their commitment in leadership and
4	innovation and sustainability often taking measures to
5	exceed regulatory requirements on environmental
6	design, energy efficiency, and product and packaging
7	stewardship. In fact, according to EPA's most recent
8	MMS, report consumer electronics is now the fastest
9	declining portion of the municipal solid waste stream.
10	We support Connecticut's interest in
11	identifying and evaluating additional opportunities
12	for the sustainable management of materials in its
13	waste streams. Our comments today focus on our
14	lessons learned from the EPR program for electronics
15	recycling here and from the perspective of the
16	affected industry and concerns with the Strategy's
17	proposed EPR program for packaging. We are also a
18	member of the Product Management Alliance, and we
19	support their testimony, which will be following ours.
20	First, EPR in the U.S. is highly
21	problematic. The strategy relies heavily on the
22	principle of EPR, which in theory shifts some or all
23	of the end-of-life costs from municipalities and
24	collectors to product manufacturers. Also in theory
25	the cost to recycle the given product or its packaging

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	1	is then transferred from the municipality or the
	2	county, which are programs supported by taxpayers by
	3	the local taxes or waste disposal fees, and shifts to
	4	the producer via either a visible fee or a cost
	5	internalization which is paid for by the consumer. In
	6	all cases the cost is ultimately borne by the
	7	consumer.
	8	So it's inaccurate to say that a EPR
	9	program has no cost to the taxpayer. Basically any
	10	products that are widely sold the cost is going to be
	11	paid for by the very same individual just via a
	12	different method.
	13	As proposed in Connecticut's
	14	strategy, EPR for packaging would shift the cost from
	15	the packaging that's being paid for by municipalities
	16	to producers. But the draft strategy fails to
	17	acknowledge that not all packaging has a cost to
	18	recycle. In fact, much packaging, as we have already
	19	heard, can be seen as a resource. It has intrinsic
	20	value in the recycling stream, and you can see
	21	relatively high recycling rates for packaging by
	22	retailers and consumers when they have the opportunity
	23	to do this as a proven point.
	24	The consumer electronics industry
	25	has more than a decade of experience with state-level

1	EPR electronics recycling laws in the U.S. It's an
2	experiment spread across Connecticut and 24 other
3	states plus now the District of Columbia and Puerto
4	Rico. There's a patchwork of laws that's proven very,
5	very costly and very inefficient across jurisdictions.
6	So problems that we have directly
7	experienced from EPR and some of the unintended
8	consequences of EPR include inherent unfairness of
9	allocating costs across products and materials that
10	have very different recycling values and environmental
11	concerns; the volatility of the commodities market
12	which affect prices and demand for recycled metals,
13	plastics, glass, etcetera; inability of state laws to
14	accommodate rapid changes in product technologies and
15	materials; the inability to internalize the cost of
16	recycling heavy legacy electronic devices such as
17	cathode ray tubes whose production predates the U.S.
18	EPR laws but whose prominence dominates the weight of
19	incoming products for recycling.
20	I can go on and on. There are
21	several more bullet points here. One I would like to
22	highlight is there's a significant unintended
23	consequence on what happens to the pressure put on
24	local recycling markets. In our case in order to try

25

to achieve some economies of scale our members often

-	
1	prefer to work with larger national recyclers that are
2	third-party certified in the case of electronics, and
3	this has had a detrimental effect on more local
4	recycling industries, and this is seen around the
5	country.
6	So also when we've seen mandates
7	that are coupled with rates and dates or disposal and
8	restriction, local governments have been
9	unintentionally signed up as players in the global
10	commodities market. So what is seen in the strategy,
11	I think particularly on page 36, these are theories
12	that are related to EPR, not any real world analysis
13	of the practice.
14	Particularly when it comes to the
15	statement that says EPR does not simply shift costs
16	from the public sector to the private sector. It
17	seeks to minimize costs through economies of scale,
18	product design, and other market forces. This, in our
19	opinion when it comes to electronics, is magical
20	thinking. Our members and our experience here in this
21	state indicates otherwise. We have no economies of
22	scale. We have seen no effect on product design
23	MR. SCHAIN: I'm going to ask you to
24	finish up.
25	MS. SCHUMACHER: okay, and there

1 are no market forces here. So we are open to sharing 2 this experience in more detail on what the real world 3 practicalities are. 4 We would like to you to take note 5 that many consumer technology manufacturers and 6 retailers are already using 7 environmentally-responsible packaging, and there are 8 many strategies out there to better educate consumers 9 to operate them from perhaps recycling bins to 10 recycling carts, making it more convenient for them, 11 working with municipalities to match them, plans to do 12 that, and to provide extra assistance to participating 13 groups that offer such support. 14 So thank you very much for the 15 opportunity to talk with you today, and we are here to 16 learn and listen and to work with you. Thank you. 17 MR. SAWYER: Thank you 18 MR. SCHAIN: Luke Harms? 19 MR. HARMS: Thank you very much. 20 I'm Luke Harms with Whirlpool Corporation, and 21 Whirlpool's the world's largest manufacturer of home appliances, and we sell products	Public Hearing for the Adoption of the Comprehensive Materials Mgmt. Strategy 04/13/2016 Hearing Session I	
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21 Whirlpool's the world's largest manufacturer of home 22 appliances, and we sell products under many different 23 brand names including Whirlpool, Maytag, Amana, 24 KitchenAid and Jenn-Air here in the United States.	19	MR. HARMS: Thank you very much.
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24 KitchenAid and Jenn-Air here in the United States.	22	appliances, and we sell products under many different
	23	brand names including Whirlpool, Maytag, Amana,
25 I just want to, first of all, thank	24	KitchenAid and Jenn-Air here in the United States.
	25	I just want to, first of all, thank

1	the Department for having this process. This is a
2	very complicated issue, and it's really important to
3	hear from all stakeholders to make sure you come to
4	the right conclusions. My remarks are going to be
5	focused mostly on extended producer responsibility and
6	a little bit on the packaging aspects of the
7	conversation today.
8	We have a lot of experience with EPR
9	programs both in Europe and in Canada, and what's

10 consistent with all of them is that they haven't had a whole lot of impact on the diversionary recycling 11 12 rate, but the cost of those programs have been 13 dramatically increasing, and the reason for that is the programs generally do not give manufacturers the 14 15 ability to select collectors or recyclers or have any 16 impact on the efficiency or productivity of the 17 programs, and then you add on top of that the need to 18 figure out how to allocate all of the costs of those programs among all of the different industries and all 19 20 of the different companies in the system.

That's not an easy task, and it takes lots of people and resources to do so. So what you end up with is a system that is less efficient, more costly, and all of those costs ultimately get passed onto the end consumer. So we're opposed to the

1	policy, but we are supportive of recycling. Our
2	industry has a very strong record in terms of both
3	product and packaging recycling.
4	The reason for that is because when
5	most appliances are delivered, as Kevin mentioned, the
6	old product and the packaging for the new product is
7	typically returned and recycled when aggregated. So
8	most of our packaging materials don't end up in the
9	municipal waste stream in the first place. So those
10	are my comments on EPR.
11	With regard to packaging design. We
12	have very, very heavy products that we produce 200,
13	30, 400 pounds in some cases, and there's a lot of
14	engineering that goes into that product packaging
15	design to ensure that we can stack them five
16	appliances high in a warehouse or we can put them in a
17	railcar and ship them across the country and make sure
18	they get to their end destination without damage.
19	So we don't put extra packaging
20	materials in our, on our products for no reason.
21	Everything that's there is there for a reason. It's
22	to make sure the product is protected and gets to its
23	destination. So with that said, you know, we want to
24	be a part of this process. We want to be a
25	constructive partner to the Department as you move

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1	forward with the plan, and if any questions come up or
2	we can be helpful in this that process, let me know.
3	Thank you very much.
4	MR. SAWYER: Thank you.
5	MR. SCHAIN: Thank you. Kevin
б	Canan.
7	MR. CANAN: Thank you very much for
8	the opportunity to speak in front of you today. On
9	behalf of the members of the Product Management
10	Alliance, again, we appreciate the opportunity to
11	express our position on DEEP's draft Comprehensive
12	Materials Management Strategy. I'll submit more
13	comprehensive written testimony. Obviously we only
14	have five minutes here, and sort of get to the heart
15	of what that will be.
16	Again, my name is Kevin Canan, and I
17	serve as the executive director of the PMA. The PMA
18	is a coalition comprised of trade associations and
19	corporations including the Home Appliance
20	Manufacturers as well as the Consumer Technology
21	Association who are here today, and we represent a
22	broad array of consumer products.
23	Our mission is to support
24	market-based extended producer responsibility as well
25	as volunteering incentives for increased recovery and
1	

1	sustainable products and package design. Our members
2	have long strived to voluntarily recover the product
3	that they manufacture, and certainly the PMA
4	understands and appreciates Connecticut's desire to
5	seek ways to improve the recovery rate, the recovery
6	rates of goods.
7	However, we believe that
8	implementing EPR programs, and specifically on the
9	carpet industry and paper and packaging which were
10	enumerated in the draft CMMS, would simply add costly
11	and unnecessary mandates for both the state government
12	to implement and run this program as well as for
13	retailers and manufacturers in the state of
14	Connecticut.
15	These costs will ultimately be borne
16	by taxpayers and consumers, and we don't believe will
17	achieve the goals that they set out to achieve. While
18	goals of reducing waste is obviously laudable, this
19	EPR program specifically for paper and packaging would
20	set up a first-in-the-nation program that would be
21	confusing and bureaucratic for the residents of the
22	state with similar types of products having very
23	different end-of-life recovery schemes.
24	In addition, these types of
25	restrictive programs would likely have chilling effect
1	

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1	on manufacturers and retailers doing business in				
2	Connecticut, and as a result, business could very well				
3	be lost to neighboring states.				
4	The members of the PMA and the				
5	industries that we represent recognize it is there for				
6	the public and policymakers for				
7	environmentally-responsible business practices.				
8	That's why our members are voluntarily involved in				
9	waste recovery programs and support recycling where				
10	it's economically and logically feasible.				
11	Thus, we urge the Department to				
12	strongly examine voluntary market-based recovery				
13	efforts for increased recovery of products and oppose				
14	any EPR provisions or product stewardship provisions				
15	in the CMMSS.				
16	Thank you very much, and I really				
17	appreciate you guys having this public forum. I look				
18	forward to participating in the process going forward.				
19	Thank you.				
20	MR. SAWYER: Thank you.				
21	MR. SCHAIN: Bonnie Wallinger?				
22	MS. WALLINGER: I didn't sign up to				
23	speak.				
24	MR. SCHAIN: Oh, okay. Mike Paine?				
25	MR. PAINE: Thank you very much.				
1					

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1	I'm Mike Paine. I've only got five minutes so we're			
2	going so submit written testimony. You have probably			
3	already heard most of this. Sorry. I got five			
4	minutes, guy, but we're going to submit some written			
5	testimony.			
6	In no particular order, in reading			
7	through the draft CMMS, and my emphasis is on the word			
8	draft, this is a living, breathing document, and I			
9	know it's going to evolve and get us to the right			
10	place just like the other solid waste management plans			
11	have over the past several decades.			
12	One of the one of the things that			
13	I feel is a very significant part of that is that			
14	waste to energy is not mentioned as much as I think it			
15	is, because that is one of the lynchpins of what we're			
16	going to do with all the stuff we don't have a home			
17	for, and if we can use that industry to continue to be			
18	the final depository of all the material we do not			
19	have a home for, that's significant and very, very			
20	important.			
21	Organics are a big piece of that			
22	puzzle, and I feel potentially they have the			
23	opportunity to do that, but from the private industry			
24	we pick up stuff to move it from A to B, and typically			
25	there is a cost to provide the service, the equipment			

	6			
1	to move it, and also dispose of it.			
2	If those fees end up hitting a			
3	threshold where it is not cost effective to do that,			
4	everybody needs to know that going in, and if that tip			
5	fee were to be higher than the tip fee at the			
6	waste-to-energy plant, there's a problem. Not that			
7	it's not a good idea. Not that it's not something we			
8	should do. We need to know that going in and to amend			
9	that.			
10	Pay as you throw is a way to charge			
11	volume-based fees. Many of the homes in Connecticut			
12	that is already happening on some level, but very			
13	honestly almost every single business is doing that,			
14	because everything they do is based on cubic yards or			
15	frequency and everything else for whatever the			
16	materials that they have.			
17	You also have the non-processable			
18	and C&D waste, which is probably the single biggest			
19	piece of the puzzle that can have the single biggest			
20	impact on where your material goes and how it gets			
21	handled. That material has a potential to also			
22	significantly get us to, if not all the way to, or			
23	over our 60 percent goal.			
24	The material philosophically will			
25	need to be mined to get the value out of it, whether			
1				

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1	it's the shingles or the metal or any of the other			
2	products that you get out of that material, and that's			
3	going to need to be done, and that's going to continue			
4	to evolve just as you've heard previous speakers talk			
5	about the packaging and all the different materials			
6	have changed over time.			
7	You know, newspapers are smaller.			
8	There's a lot more cardboard coming out of the home.			
9	Personally I think it's all Amazon's fault, but I			
10	may be wrong on that. I'm kidding. But the point is			
11	things are going to continue to evolve and move along.			
12	We also have the EPR, and I think			
13	that's a piece of the puzzle, but I think we really			
14	need to think through so that we don't either build			
15	walls around Connecticut or build walls around other			
16	areas to keep materials from coming in.			
17	I neglected to mention when I got			
18	up, I'm the president of Paine Incorporated Recycling			
19	Rubbish Removal located in Farmington Valley, and			
20	we've got 50 odd trucks, and I'm also the chapter			
21	chairman for the National Waste & Recycling			
22	Association, which I probably should have done in the			
23	beginning, but I beat my 5-minute goal. So thank you			
24	guys very much for your time.			
25	MR. SAWYER: Thanks.			

1 MR. SCHAIN: Andrew Kinlock? Mark 2 Bobman? 3 MR. BOBMAN: Good afternoon. Thank 4 you for the opportunity to present these comments to 5 the DEEP. Thank you for your collaboration in 6 presenting the materials in the CMMS and meeting with stakeholders. My name is Mark Bobman. 7 I'm the executive director of the Bristol Facility Policy 8 board and BRROC, and my comments are intended to 9 10 reflect concerns of the 14 cites and towns which make up the organization which collectively managed waste 11 12 through contractual agreements with Covanta Bristol 13 dating back to the mid 1980s. 14 Most of these same communities also 15 belonged to the Tunxis Recycling Operating Community, which was awarded grant funds in 1990 by the 16 Department to initiate a regional program for 17 18 developing a material recovery facility and curbside collection of residential paper products and 19 20 recyclable containers. 21 Of utmost importance to these cities 22 and towns, objective 1 in the CMMS action plan 23 represents DEEP's planned oversight of municipal 24 recycling efforts and falls squarely in the unfunded 25 mandate category, and I'll just briefly quote from the

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1	CMMS. "Using the authority of the commissioner to			
2	issue orders DEEP will enforce minimum performance			
3	standards for local systems. Municipalities are			
4	responsible to make progress toward the state's 60			
5	percent diversion goal."			
6	And then my comments. DEEP has not			
7	defined recycling rate nor does the CMMS provide			
8	instructions on how percent recycling will be			
9	determined, and this is based on conversations I have			
10	had with DEEP staff, which I think are ongoing in			
11	terms of trying to assess how we will measure the			
12	progress toward the 60 percent goal.			
13	Misguided emphasis on uncertain			
14	recycling rates may obligate cities and towns to			
15	participate in a series of steps to demonstrate to			
16	DEEP's satisfaction that it, a municipality, has			
17	achieved the recycling rate greater than 25 percent.			
18	The objective 1 goes on to describe			
19	a series of prescriptive steps for municipalities and			
20	the Department starting with if DEEP determines a			
21	municipality is making insufficient progress and			
22	then that's one step, and then within 30 days a			
23	municipality may provide information to DEEP about			
24	impediments to its progress. After considering this			
25	information DEEP may determine whether deficiencies			

1	still exist and so forth.	
2	Evidence of sufficient progress in	
3	implementing a recycling program to meet the recycling	
4	goal is proposed and it says the CMMS says, "The	
5	municipality demonstrates to DEEP's satisfaction that	
6	it has achieved a recycling rate greater than 25	
7	percent," and there is more on this topic in the	
8	objective 1 action plan.	
9	So my comments continue that the	
10	CMMS proscribes that for municipal programs determined	
11	to be deficient, and this is a quotation, "remedies	
12	will be determined based on the nature of the	
13	deficiency." These steps are clearly punitive. Urban	
14	areas with a high concentration of multi-family	
15	dwellings will be disadvantaged in this process due to	
16	the inherent challenge encountered in these settings.	
17	Rural areas may report arbitrarily low recycling rates	
18	without taking into account leaves and brush which	
19	residents compost in adjacent woods.	
20	DEEP proposes a burdensome series of	
21	resource-intensive steps for deficient municipal	
22	programs. No mention is made of rewarding communities	
23	which excel in developing innovative strategies and	
24	advanced capture rates nor is there reason to focus on	
25	the performance of any individual city or town when	

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1	better results may be achieved at lower cost by				
2	examining generation and recovery by sector, not by				
3	municipality.				
4	So my recommendation is that DEEP				
5	reconsider its recommendations regarding how				
6	municipalities are encouraged to reach the 60 percent				
7	goal and meet with stakeholders to define those				
8	recommendations, and thank you again for the				
9	opportunity to present these comments.				
10	MR. SAWYER: Thank you.				
11	MR. SCHAIN: Thank you. Is there				
12	anyone who signed up to speak who I did not call? Is				
13	there anyone who did not sign up to speak but would				
14	like to speak at this time?				
15	MR. DEVIVO: I'll speak. Tom				
16	Devivo, president of Willimantic Waste, and we're a				
17	recycling company in eastern Connecticut.				
18	MR. SCHAIN: Sir, your last name?				
19	MR. DEVIVIO: I'm sorry, Devivo,				
20	D-E-V-I-V-O.				
21	MR. SCHAIN: Thank you.				
22	MR. DEVIVO: One of the things about				
23	this plan, and we've been to a lot of meetings, is				
24	that it really ignores the role of private industry in				
25	the state of Connecticut. There's only one publically				

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1	funded and developed facility in Connecticut. We're			
2	concerned that you're ignoring the role of private			
3	industry.			
4	We think we have a significant role			
5	to play in the state of Connecticut in the recycling			
6	and the trash hauling business. I think that we're			
7	also concerned about product stewardship and			
8	packaging. It's untried in the U.S., and in the			
9	places that you have mentioned that it is used,			
10	actually recycling rates have dropped. It's extremely			
11	costly. I think there's other ways to increase			
12	recycling rate.			
13	You also in the plan you discuss			
14	contamination as being a big problem in single stream.			
15	The main problem with single stream is glass disposal.			
16	I think that the plan should address increased			
17	something with glass. Where was I? I wasn't thinking			
18	until you threw it out there, but glass you need more			
19	focus and work.			
20	You really do need to expand your			
21	deposit system. I think that low-performing cities			
22	need help. I think punitive actions on low-performing			
23	urban systems is punitive and not a great idea.			
24	Industry and government should work together, but I			
25	think the government is actually coming down hard on			

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1	industry. This plan really doesn't create jobs. It			
2	doesn't create economic stability for Connecticut. It			
3	sends the wrong message to industry that wants to come			
4	into Connecticut. You need to have a plan that			
5	creates jobs, creates opportunity. This plan really			
6	isn't addressing those needs that Connecticut has.			
7	Also there's no discussion of			
8	demand. You can collect all the products you want for			
9	recycling, but you're not discussing for any demand.			
10	There's no demand. You can have all the facilities,			
11	but if you don't create demand for more dirt, what are			
12	we going to do with all of it? You're just going to			
13	create more products? Sure, you create electricity,			
14	but you need to create demand for many products such			
15	as plastics, paper, fiber. There's no discussion of			
16	that.			
17	I think you also should also in			
18	the plan I think you should add in and update your			
19	permitting processes. I think you need to stop			
20	mandating that facilities that actually sort and			
21	process recyclables out of C&D. We recover it, that's			
22	our goal. That we create jobs by doing that. We have			
23	to be requesting that we go and tell our customers,			

24 hey, put recyclables in our cans. We bring it to a 25 facility that sorts it. We cite them for putting

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1	recyclables in it. It takes away from job			
2	opportunities in Connecticut.			
3	It's really backwards. The state			
4	needs job, we need economic opportunity, and I think			
5	you should work on the plan to think of it as an			
6	engine to create economic opportunity for folks in			
7	Connecticut that want it best, and I think that's an			
8	important part of the plan. Thank you very much for			
9	your time.			
10	MR. SCHAIN: Is there anyone else			
11	who did not sign up to speak but would like to speak			
12	at this time? So then that will conclude this			
13	afternoon's hearing session. Thank you all for your			
14	comments and for your attendance.			
15	(Whereupon, this hearing was			
16	concluded at 3:01 p.m.)			
17				
18				
19				
20				
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25				

1	CERTIFICATE OF REPORTER			
2	I, Jacqueline V. McCauley, a Notary Public			
3	duly commissioned and qualified in and for the State			
4	of Connecticut, do hereby certify that the Connecticut			
5	Department of Energy & Environmental Protection Notice			
6	of Oral Argument was taken on April 13, 2016 at 2:01			
7	p.m., and reduced to writing under my supervision;			
8	that this Public Hearing is a true record of the			
9	hearing.			
10	I further certify that I am neither attorney			
11	nor counsel for, nor related to, nor employed by any			
12	of the parties to the action in which this hearing is			
13	taken, and further, that I am not a relative or			
14	employee of any attorney or counsel employed by the			
15	parties hereto, or financially interested in the			
16	action.			
17	IN WITNESS HEREOF, I have hereunto set my hand			
18	and affixed my seal this 15th day of April, 2016.			
19	Garqueline Nalanley			
20	Jacqueline V. McCauley			
21	Notary Public			
22				
23	My Commission expires: 12/31/2017			
24				
25				

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