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One Group – Many packaging solutions



Introduction

- Unicorr Packaging Group is a family owned company committed to providing superior packaging solutions while innovating to continuously improve our environmental footprint, the satisfaction of our employees and customers, and our impact on the world.
- Five manufacturing facilities throughout the Northeast with a range of capabilities including:
 - Corrugated packaging and displays
 - Protective packaging

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Introduction



- Our CEO and Executive Board oversee sustainability.
- Customer needs and requests drive our priorities.
- We work to make better choices at every opportunity. “Sustainability isn’t a place to go, it is a way of traveling.”

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Corrugated

- The corrugated industry provides employment to ~100,000 people across all 48 lower states.
- It generates \$26.4 billion annually in economic productivity.

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Corrugated

- Fiber from properly managed forests is the primary raw material for corrugated packaging and is an infinitely renewable resource.
- The pulp and paper industry plants 1.5 billion tree seedlings every year – 4 million trees per day.
- 1.7 : 1 growth to harvest ratio for managed timberlands.



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Corrugated



- Corrugated is the most recycled and most easily recyclable packaging material on the market: 91% of all corrugated containers are recycled and the average corrugated box contains 46% recycled content.
- The industry has pushed recycling rates from 54% in 1993 to where they stand today including creating the Corrugated Recycles logo in 1994.

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Responsible Sourcing

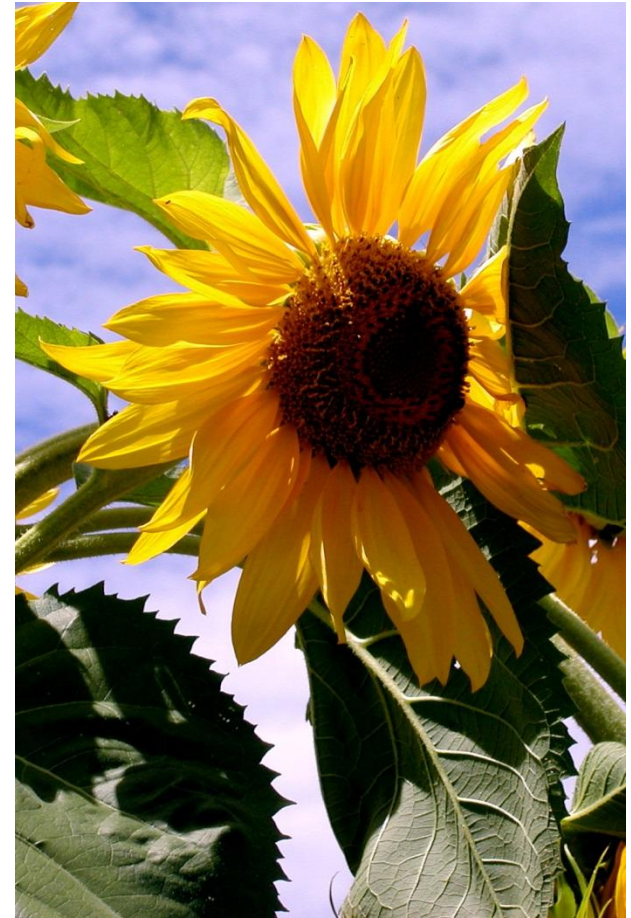
- Goal: we are committed to sourcing containerboard inputs from certified chain of custody, certified sourcing, and non-controversial sources.
- We currently offer Sustainable Forestry Initiative (SFI) Certified Sourcing product and are working on Chain of Custody (CoC) certifications.

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Carbon Management

- Goal: reduce our climate impact.
- We monitor results monthly and work with UI on the Strategic Energy Management and Business Sustainability Challenge programs.
- Our initial results show that we reduced our carbon emissions per unit of product by ~12.6% between 2009 and 2013.



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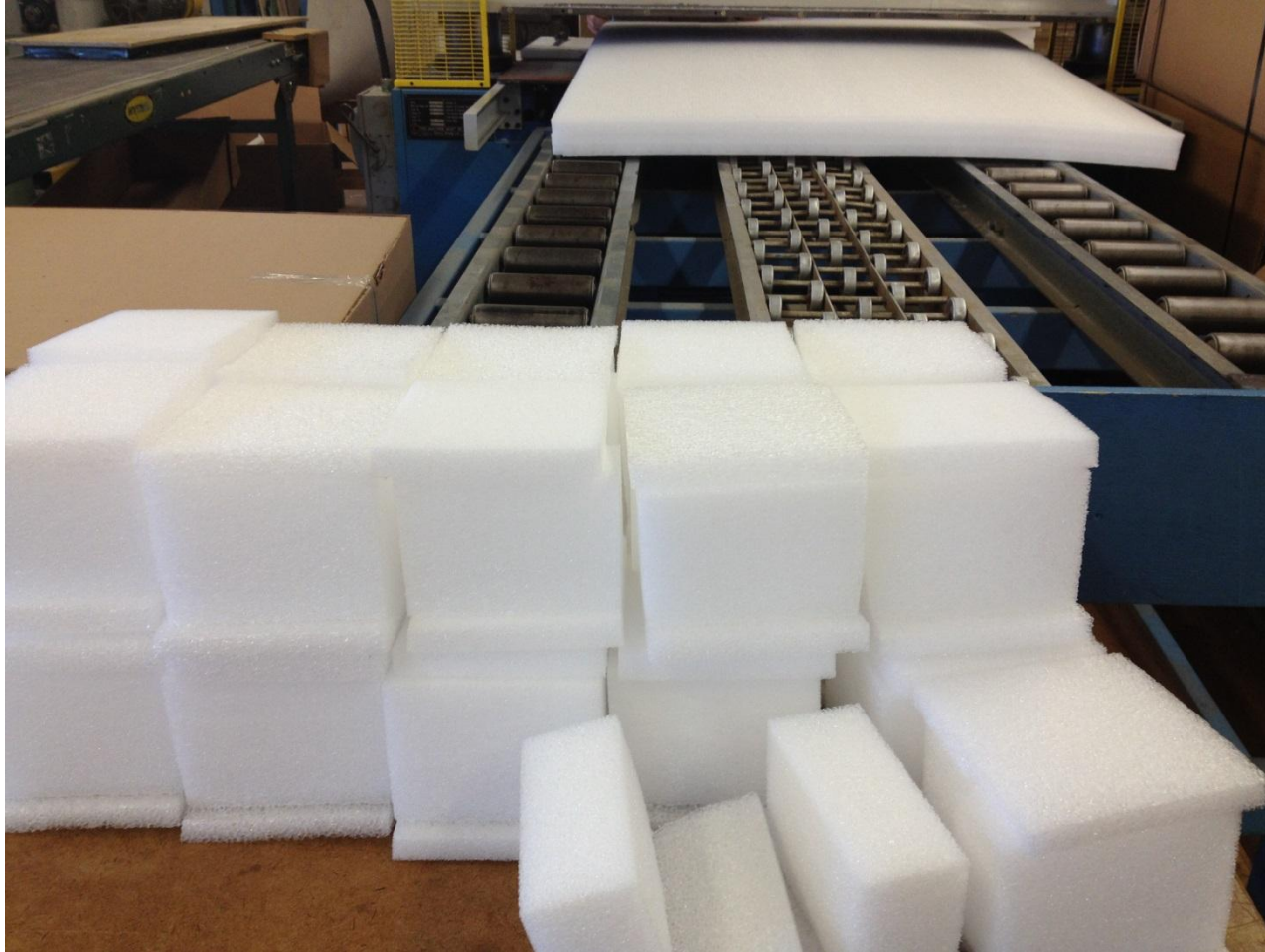
Waste Management

- Goal: nothing in the dumpster.
- Started with a Waste Stream Analysis (“Dumpster Dive”) to identify opportunities for recycling or reusing non-hazardous wastes.
- Engaged employees throughout the company are the key to our success.
- Unicorr Putnam reduced dumpster pulls drastically between 2010 and 2013 with revenue positive or neutral solutions – reframing “Post-Production Assets”.
 - 2010: 88 dumpster pulls
 - 2013: 9 dumpster pulls

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“Waste” Innovation



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“Waste” Innovation



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“Waste” Innovation



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Employee Engagement

- Goal: we want all Unicorr employees to come into work “with their headlights on”—healthy, alert, and engaged with Unicorr’s mission.
- We are training all of our employees about sustainability and how it relates to them.
- We also have a charity program where each facility chooses how to use the funds – the employees of Vermont Container recently organized a charity auction that raised over \$23,000 for Wounded Warriors in Action with just \$2000 in seed funding.

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Takeaways

- Improving how our sustainability approach is good for business and the “right thing” to do.
- We value customer requests and feedback highly.
- By dealing with sustainability holistically, we are saving money, growing sales, and engaging our employees.

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Thank You!

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