## Connecticut Green Hospitality Workshop



## World Water Sources


-Oceans
$\square$ Icecaps, Glaciers $\square$ Ground water $\square$ Fresh-water lakes $\square$ Inland seas $\square$ Soil moisture $\square$ Atmosphere $\square$ Rivers
"Water promises to be to the $21^{\text {st }}$ century what oil was to the $20^{\text {th }}$ century - The precious commodity that determines the wealth of nations"
Fortune Magazine


# Agriculture Uses Lots of Water WORLD GRAIN PRODUCTION HAS TRIPLED FROM 1950 TO 2000 

- It Takes 1000 Tons of water to grow a ton of wheat ( 250,000 gallons)
- 1200 tons of water to grow a ton of rice (300,000 gallons)
- 750 tons of water to grow a ton of COrn (187,500 gallons)
- When Countries Import Food They Also Import Significant Water Supplies
"When the well's dry, we know the price of water"
Benjamin Franklin


## Water Water Everywhere but Less and Less to Drink

Groundwater as a Share of Drinking Water Use, by Region
Share of Drinking
Water from Groundwater People Served Region
(percent)
Asia-Pacific
$32 \%$
Europe
America
United States
Australia
Africa
not available (Millions)
1,000 to 1,200 200 to 500 Latin
150

World
Source: World Watch Institute
"If the wars of the last century were fought over oil, the wars of the next century we will fought over water" World Bank VP Ismail Serageldin

# Aquifers - Groundwater Reso 

 "Whiskey is for drinking, water is for fighting" Mark Twain

## Some Notes on Agricultur

- Surface aquifers can be recharged naturally
- Fossil aquifers can not be recharged naturally
- What happens when the fossil aquifers are depleted in countries with large and growing populations?
From mid-2006 to mid-2008, world grain prices of wheat, rice, corn and soybeans roughly tripled, reaching historic highs. It wasn't until the global economic crisis
Beginning in 2008 that grain prices receded somewhat.
Lester Brown - Plan B 4.0 Mobilizing to Save Civilization


## Selected Examples of Aquifer Depletion

| Country | Region | Description of Depletion |
| :---: | :---: | :---: |
| China | North China Plain | Water table falling by 2-3 meters per year under much of the Plain. As pumping costs rise, farmers are abandoning irrigation. |
| United States | Southern Great Plains | Irrigation is heavily dependent on water from Ogallala aquifer, largely a fossil aquifer. Irrigated area in Texas, Oklahoma, and Kansas is shrinking as aquifer is depleted. |
| India | Punjab, Haryana, Rajasthan, Andhra Pradesh, Maharashtra, Tamil Nadu, and other states | Water tables falling by 1-3 meters per year in some parts. In some states extraction is double the recharge. In the Punjab, India's breadbasket water table falling by nearly 1 meter per year. |
| Mexico | State of Guanajuato | In this agricultural state, the water table is falling by 1.8-3.3 meters per year. |
| Pakistan | Punjab | Water table is falling under the Punjab and in the provinces of Baluchistan and North West Frontier. |
| Iran | Chenaran Plain, northeastern Iran | Water table was falling by 2.8 meters per year but in 2001 drought and drilling of new wells to supply nearby city of Mashad dropped it by 8 meters. |

## Water Conservation Opportunities

- What do we mean by Water Conservation?

The replacement of inefficient water consuming fixtures with more efficient replacements or retrofits that generate financial savings or reduced operating costs from water, sewer, energy and chemical reductions

## Water Conservation Opportunities

- Why Water Conservation Makes a Difference.
- a.) Capital Improvement with a relatively short payback.
- b.) Immediate reduction in Operating Expenses.
- c.) Often has significant impact on energy costs.
- d.) With Water \& Sewer Rates constantly increasing, everyone needs help!!


## Water Conservation Opportunities

- a. Typical Savings 30\%-50\% range
- b. Investment Grade Audits
- c. Competitive Pricing
- d. Turnkey approach.
- e. Customized, Engineered Solutions


## Water Rates

- Are you paying the right Rate?
- Are you paying for sewer costs that are not used?
- How old is your water meter? - Is your meter accurate?


## Keeping Water Use in Perspective What does it cost?

## Water

Sewer
Combinea
Selected National Water/Sewer Costs per HCF

New Haven, CT
Providence, RI
Boston
Philadelphia, PA
Jacksonville, FL
Los Angeles, CA
New York, NY
Indianapolis, IN
San Francisco, CA
Seattle, WA
$\$ 3.710$
$\$ 2.460$
$\$ 6.17$
$\$ 1.134$
$\$ 2.569$
$\$ 3.70$
\$4.719
\$5.91
$\$ 1.53$
$\$ 1.051$
$\$ 10.63$
\$2.58
\$4.96
$\$ 5.19$
$\$ 10.15$
$\$ 5.42$
\$2.61
$\$ 0.907$
\$3.48
$\$ 10.62$
$\$ 3.297$
\$4.15
$\$ 2.766$
$\$ 8.717$
$\$ 6.76$
\$3.67
\$8.35
$\$ 11.83$
$\$ 8.89$

Water rates are increasing annually in most locations!

## Keeping Water Use in Perspective What does it cost?

## Bottled Water at $\$ 1.35$ per gallon <br> $\$ 121,000$ per HCF

HCF $=120$ Hundred Cubic feet or about 90,000 gallons
Are Municipalities Charging Enough for Water to Motivate Investments in Water Efficiency?
"It struck me...
all you had to do is take the water out of the ground and then sell it for more than the price of wine, milk or for that mater, oil"
Past Chairman of Perrier

## Keeping Water Use in Perspective What does it cost?

## And What about the Plastic - Pollution Waste, Associated Costs and Health Risks.....

"Where else can you find a business that is totally international where the price and volumes, unlike steel rarely go down" Suez CEO Gerard Mestrallet

## Metering

## How is Water used

- Meter water use to know where water is used
- Monitor and chart performance
- Target high water use areas for efficiency
- Check for leaks when readings are excessive

- Get credit for water not going to the sewer COOLING TOWER(s) - (1.) evaporation, (2.) Clean blow-down water, IRRIGATION



## Usage and Billing Data

- Graph Usage
- Water/sewer usage
(\$, \$/ccf or 1,000 gallons)
- Energy used for heating hot water (\$, \$/therm, kW, \$, average $\$ / \mathrm{kWh}$ )


## Metering / Benchmarking

 How is Water used?

## The Program <br> Domestic Water Savings - The Basics

## Investment Grade Audits <br> - Benchmarking

- Faucet Retrofit or Replacement
- Shower Replacement
- Urinal Upgrades
- Water Closet Replacement (ADA Upgrades)
- Laundry Re-Use Systems / Ozone
- Swimming Pools
- Irrigation System Upgrades
- Evaporative Coolers
- Once Through Cooling
- Water Awareness Programs
- Leak Detection
- Cooling Towers
- Steam Systems
- Sub-metering



## Faucets Aerators

- $1 / 2$ gallon per minute
- Replace existing 2.2 gallon per minute aerators
- 200 unit Hotel
- Annual energy savings:
\$1,339/yr
- Annual Water/Sewer Savings: \$ 985/yr
- Simple Payback: 1.01 years
- Return on Investment (ROI)
- Life Cycle Cost Savings (10 Years): \$20,897


## Showers

- Replace 2.5 gallon per minute showerheads with 1.25 Gallons per minute showerheads
- 200 unit Hotel
- $60 \%$ daily shower use
- Annual energy savings:
\$4,810
- Annual Water/Sewer Savings:
- Simple Payback:
- Return on Investment (ROI):
\$3,725/yr
1.15 years
- Life Cycle Cost Savings (10 Years):



## Toilets / Water Closets

- Convert 3.5 gallon per flush (GPF) to 1.28 GPF
- 200 Unit Hotel
- Water/Sewer Savings:
- Simple Payback:
- Return on Investment (ROI):
\$4,231/yr
8.6 yrs
11.7 \%
- Life Cycle Cost Savings (10 Years): \$6,009



## Options for Urinals ZeroFlush Urinals

- Technology Evolution
- Earlier Designs used CARTRIDGES which held urine sealant and sediment
- New Design uses a TRAP SYSTEM with much large capacity.
- LARGER TRAP Means more uses \& less maintenance!
(Averages 15,000+instead of just 3,000-7,000)
- Saves equivalent of 3 swimming pools of water per year


## Options for Urinals

## ZeroFlush Urinals

- Replace 1.5 gallon per flush (GPF) with ZeroFlush Urinal (5 Urinals)
- Urinal Annual Water Savings:
- Simple Payback:
- Return on Investment (ROI):
- Life Cycle Cost Savings (10 year):
\$1,998
2.4 years
42.1 \%
\$13,126


## Options for Urinals ENZYMES

- Shut-Off Water Supply to 1.5 GPF Urinal
- and install Water Saving Urinal Pads (5 urinals)
- Urinal Annual Water Savings:
- Simple Payback:
- Return on Investment (ROI):
- Life Cycle Cost Savings (10 year):
\$ 1,998
0.4 years
266.3\%
\$12,476



## Options for Urinals 1/2 Gallon Per Flush Urinals

- Replace 1.5 gallon per flush with 1/2 GPF flush valves
- Urinal Annual Water Savings: \$ 1,373
- Simple Payback:
1.1 years
- Return on Investment (ROI): 94.7 \%
- Life Cycle Cost Savings (10 year): \$13,733


## Combined Annual Water \& Sewer Charges in MWRA Communities 1991-2008



## Life Cycle

 Cost!!!!!Boston Area Water and Sewer Rates have Gone up 260.1\%
since 1991 or about $14.45 \% / \mathrm{yr}$.
How much will rates go up over the next 18 years?

What about energy prices?


## Leaks - Fix Em

| Water Savings - Repair Leaks |  |  |  | Water Loses Due to Leaks |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# of Drips/ Minute | Daily Water Loss Gallons | Montly <br> Water Loss Gallons | Annual Water Loss Gallons | $\begin{gathered} \text { Seconds } \\ \text { to Fill } \\ 8 \text { oz Cup } \end{gathered}$ | Daily Water Loss Gallons | Monthly <br> Water Loss Gallons | Yearly Water Loss Gallons |
| 1 | 0.1 | 4.3 | 52.7 | 1 | 5,400.0 | 162,000 | 1,971,000 |
| 2 | 0.3 | 8.7 | 105.3 | 2 | 2,700.0 | 81,000 | 985,500 |
| 3 | 0.4 | 13.0 | 157.9 | 3 | 1,800.0 | 54,000 | 657,000 |
| 4 | 0.6 | 17.3 | 210.4 | 4 | 1,350.0 | 40,500 | 492,750 |
| 5 | 0.7 | 21.6 | 263.0 | 5 | 1,080.0 | 32,400 | 394,200 |
| 6 | 0.9 | 25.9 | 315.5 | 6 | 900.0 | 27,000 | 328,500 |
| 7 | 1.0 | 30.3 | 368.1 | 7 | 771.4 | 23,143 | 281,572 |
| 8 | 1.2 | 34.6 | 420.7 | 8 | 675.0 | 20,250 | 246,375 |
| 9 | 1.3 | 38.9 | 473.2 | 9 | 600.0 | 18,000 | 219,000 |
| 10 | 1.4 | 43.2 | 525.8 | 10 | 540.0 | 16,200 | 197,100 |
| 11 | 1.6 | 47.5 | 578.3 | 11 | 490.9 | 14,727 | 179,182 |
| 12 | 1.7 | 51.9 | 630.9 | 12 | 450.0 | 13,500 | 164,250 |
| 13 | 1.9 | 56.2 | 683.5 | 13 | 415.4 | 12,462 | 151,615 |
| 14 | 2.0 | 60.5 | 736.0 | 14 | 385.7 | 11,571 | 140,786 |
| 15 | 2.2 | 64.8 | 788.6 | 15 | 360.0 | 10,800 | 131,400 |
| 16 | 2.3 | 69.1 | 841.1 | 16 | 337.5 | 10,125 | 123,188 |
| 17 | 2.4 | 73.5 | 893.7 | 17 | 317.6 | 9,529 | 115,941 |
| 18 | 2.6 | 77.8 | 946.3 | 18 | 300.0 | 9,000 | 109,500 |
| 19 | 2.7 | 82.1 | 998.8 | 19 | 284.2 | 8,526 | 103,737 |
| 20 | 2.9 | 86.4 | 1,051.4 | 20 | 270.0 | 8,100 | 98,550 |
| 21 | 3.0 | 90.7 | 1,103.9 | 21 | 257.1 | 7,714 | 93,857 |
| 22 | 3.2 | 95.1 | 1,156.5 | 22 | 245.5 | 7,364 | 89,591 |
| 23 | 3.3 | 99.4 | 1,209.1 | 23 | 234.8 | 7,043 | 85,696 |
| 24 | 3.5 | 103.7 | 1,261.6 | 24 | 225.0 | 6,750 | 82,125 |
| 25 | 3.6 | 108.0 | 1,314.2 | 25 | 216.0 | 6,480 | 78,840 |
| 26 | 3.7 | 112.3 | 1,366.7 | 26 | 207.7 | 6,231 | 75,808 |
| 27 | 3.9 | 116.7 | 1,419.3 | 27 | 200.0 | 6,000 | 73,000 |
| 28 | 4.0 | 121.0 | 1,471.9 | 28 | 192.9 | 5,786 | 70,393 |
| 29 | 4.2 | 125.3 | 1,524.4 | 29 | 186.2 | 5,586 | 67,966 |
| 30 | 4.3 | 129.6 | 1,577.0 | 30 | 180.0 | 5,400 | 65,700 |

## Kitchen

- Pan Washer
- Dishwashers Equipment
- Always wash dishes with full load
- Wash vegetables in Tub not under running water
- Don't thaw food under running water - thaw in walk-in refrigerator - refrigerator works less and saves energy
- Lots more habit changes that can save water and energy
bubble/solar cover


## Estimated Swimming Pool Gas Heating Costs and Savings

## - Pool Covers - reduce water loss from evaporation \& saves energy

Cost of Outdoor Pool Gas Heating by Location

| Location | Season |  |  |  |  |  |  | $\mathbf{7 8}$ | Temperature |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{8 0}^{\circ}$ | $\mathbf{8 2}^{\circ}$ |  |  |  |  |  |  |  |  |  |  |  |
| Boston |  |  |  |  |  |  |  |  |  |  |  |  |
| No Cover | $5 / 1-8 / 31$ | $\$$ | 1,712 | $\$$ | 2,096 | $\$$ |  |  |  |  |  |  |
| With Cover | $5 / 1-8 / 31$ | $\$$ | 232 | $\$$ | 328 | $\$$ |  |  |  |  |  |  |

The table above estimates annual costs by location, by water
 temperature, and with or without a pool cover
U. S. Department of Energy - Energy Efficiency and Renewable Energy A Consumers Guide to Energy Efficiency and Renewable Energy Here you will find infomration to help estimate gas heating costs for an outdoor swimming pool and/or savings if you replace a gas pool heater with one that's more efficient


Conservation Solutions Corporation
The Energy \& Water Conservation Professionals 162 Great Road, Acton, MA 01720 Tel. 978-266-1900 FAX 978-266-1976
www. ConservationSolutions.com

## LAUNDRY OZONE BENEFITS

## 

- 25 to $50 \%$ reduction in total water usage
- 90 to $98 \%$ reduction in hot-water usage
- Reduced linen replacement budget
- Reduction in man-hours

- Ozone reduces maintenance, protects equipment
- Linens are whiter, softer and smell better
- Reduction in dryer time, temperature, and lint
- Ozone destroys bacteria and inactivates viruses and cysts
- More effective against microorganisms (200~3000 times)

- Strongest oxidizer next to elemental Fluorine
- Ozone enhances chemical reaction in the wash wheel for superior cleaning
- Conserves natural gas and water.
- Improved working environment in the laundry room
- 



## Laundry Ozone Systems <br> - $90 \%$ reduction in hot water costs <br> - $25 \%-30 \%$ reduction in water \& sewer costs <br> - Reduced chemical use

- Project Cost:
- Annual Savings:
- Simple Payback:
- Return on Investment (ROI):
- Life Cycle Cost Savings (10 year):
\$39,930
\$49,790
0.78 years
127.9 \%
\$412,976



## Heating Water Efficienty

- INSULATE HOT WATER PIPES!
- Pre-heat domestic hot water
- Heat Recovery from Refrigeration / Cooling Systems
- Solar Water Heating (MTC \& Utility \$)
- Cogeneration


500 Ton cooling tower operating at 50\% capacity 210 days / year


## Water Treatment

Cooling Towers, Chillers, Heat Exchangers

- Cooling Towers, Chillers, Heat Exchangers
- Eliminate Chemical Use \& Costs
- Save Water

- Significantly Reduce Environmental Footprint
- Save Energy - (eliminate scale \& biofilm)
- Guaranteed bacteria control
- Re-use Blow-Down Water
- LEED Points


## "Electronically Induced Catalysis"TM (EIC ${ }^{T M}$ )



Calcium Carbonate Scale

Modulated wave form

Small colloidal particles, bacteria and dissolved calcium carbonate


Bulk Solution Precipitate
Nucleation sites are formed by electrical energy concentrated at surface irregularities


Stable calcium carbonate seed crystals form bulk solution precipitate instead of scale

## Water Treatment System Design

## Side Stream Filtration (15\% of Full Flow) with Full Flow Water Treatment





> Energy, Water, Sewer and Chemical Savings from Griswold Water Systems SBC Chemical-Free Water Treatment System
fe Cycle Cost Comparison (10 years)

- Griswold Chemical-Free Water Treatment Syst $\mathbf{\$ ~ 5 1 , 8 2 8}$
- Chemical Treatment
\$ 39,216


## Pollution Reduction

## from Installation of a <br> Chemical-Free Water Treatment System <br> In a Hotel

```
Cooling Tower Size:
Evaporation:
Blow-down:
Chemical Treatment: 402,082 GPY
Griswold SBC:
Savings:
Chlorine Reduction:
Isothiazoline Reduction:
473 lbs/yr
3.25 GPY
```

$$
\begin{aligned}
& \text { Cooling Tovers sure? } \\
& \text { Signinesut } \\
& \text { Pollution Reduction } \\
& \text { Opportnity }
\end{aligned}
$$

## Did you Know?

Approximately 3,200 gallons of chlorine and bromine are released into the atmosphere for every 2500 tons of cooling and approximately 4.3 million gallons of chemical laden blow-down water is dumped into our local water treatment plants

How many cooling towers are in your neighborhood?

## Irrigation

- Use satellite based irrigation systems to prevent over watering save as much as 50\%
- Don't water when it is raining
- Use secondary water sources
- Cooling Tower Blow-down
- Rain water recovery systems
- Greywater systems


## Rain Water Recovery Systems

- Collection Systems
- Add other Sources of Water
- Clean Cooling tower blow-down water
- Condensate from air handlers
- RO Re-Gen



## Water Re-Use

## Water Sources

- Griswold SBC Chemical-Free Cooling Tower Blow-down
- Rainwater
- Air Handler Condenser Water
- RO Re-gen


## Applications

- Irrigation
- Decorative Fountains
- Fire Retention Ponds
- Toilets/Urinals
- Cooling

Filtration
System


Pump
System Design
Significantly Reduced make-up Water Requirement Reduced Energy Costs
Improved Working Environment for Staff by
Eliminating the Need to Handle Chemicals

$$
162 \text { Great Road, Acton, Massachusetts } 01720
$$

Phone: 978.266.1900 Fax: 978.266.1976
E-Mail: dcook@conservationsolutions.com www.conservationsolutions.com


Rainwater Recovery Tanks

## Rainwater used fol the Cooling Tower make-up water saves fresh

 drinking water. No chemicals in the cooling system of this "Green" Building reduces pollution so the building is a better
## Water Awareness

- Understand your water usage
- Establish an Water \& Energy Awareness Program - shows management commitment
- Look for changes - They're out there
- Keep up on maintenance
- Set Goals - Reduce average gallons of water payback projects usage by __ X_\% (compared to last year)
- Use Internal newsletter to highlight progress towards water and energy reduction goals


## Water Conservation Opportunities

- Sample Hotel Project
- Products Installed :

Toilets (1.28 GPF), faucet aerators, Zero Flush Urinals, Showerheads (1.5 GPM), Ozone, Cooling Water Treatment

- Gallons Saved per year:

1,950,767

- Project Cost:
\$104,217
- Annual Water and Energy Savings: \$68,460
- Simple Payback:
- Return on Investment (ROI):
1.52 years
- Life Cycle Cost Savings (10 years): \$684,605 (Assumes Average 0\% increase in energy water \& sewer costs per year)


## Ten Year Life Cycle Cost Savings <br> Assumes 0\% Increase in Energy \& Water/Sewer Costs pel Year \$684,605 Savings

10 Year Life Cycle Cost Comparison Between Doing Nothing and Investing in Energy and Water Efficiency


## Ten Year Life Cycle Cost Savings

## Assumes Annual 15\% Increase in Energy \& Water/Sewer \$787,296 Savings

10 Year Life Cycle Cost Comparison Between Doing Nothing and Investing in Energy and Water Efficiency


## The Positive Effects of Water

- According to a University of Washington study, $75 \%$ of Americans are chronically dehydrated.
- For $37 \%$ of Americans, the thirst mechanism is so weak that it is often mistaken for hunger. MILD dehydration will slow down one's metabolism as much as $3 \%$.
- One glass of water shuts down midnight hunger pangs for almost $100 \%$ of the dieters studied.
- The lack of water is the number one trigger for daytime fatigue.
- Preliminary research indicates that 8-10 glasses of water per day could significantly ease back and joint pain for up to $80 \%$ of sufferers.
- A mere $2 \%$ drop in body water can trigger fuzzy short-term memory, trouble with basic math, and difficulty focusing on the computer screen or on a printed page.
- Source: University of Washington - 2007



## Why Water Conservation Makes a Difference The Big Picture

- We can’t live without it
- Protects Drinking Water
- Ensure Habitats for Animals, Plants and Ecosystems are Maintained
- Reduce pollution: less water means less hot water heating (less energy used means less fossil fuels burned and fewer green house gases)
- We drink it, are mesmerized by it, play in it and entranced by its forms
- Obliged to meet the water needs of our kids, grandkids and future generations.


## Thank You For Your Time

Conservation Solutions Corporation
Water Efficiency Division

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