

## **Rockville Bank Sustainability Initiative Highlights**

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**Website:** <http://www.rockvillebank.com>

**Primary business:** Banking and Financial Services

### **Environmental objectives or summary of sustainability mission statement:**

Rockville Bank is a leader in Community Banking...helping customers save money and providing educational programs to help manage their finances. Now they are leading the way to help Connecticut save energy and improve efficiency to protect the environment. It all adds up to a healthier place for their customers, employees, community and our planet.

### **Sustainability Initiatives:**

- Construction of the state's first "all *green*" bank branch built in 2009 is a model for other businesses – and not just those in financial services. The Bank took every opportunity as a responsible company to ensure the new branch would be as environmentally friendly as possible.
- Rockville Bank has partnered with Sunlight Construction with financing for a model cutting-edge, low-technology residential home construction in Avon. This is non-traditional financing on non-traditional construction.
- All Rockville Bank branches are Eco-Smart and Eco-Friendly.
- They offer RockEZ<sup>SM</sup> Checking and electronic banking services.

### **Major Goals:**

- To construct the state's first bank branch with its entire property utilizing *green* technology and engineering – indoors and out.
- To integrate into more new homes the energy technologies and techniques similarly employed by Sunlight Construction.
- To have each Rockville Bank branch be Eco-Smart and Eco-Friendly. Their goal is to recycle 80% of all waste material.
- To encourage customers to use RockEZ<sup>SM</sup> Checking and electronic banking services, reducing paper statements and helping customers save gasoline and automobile expenses from trips to the Bank.

### **Major Accomplishments:**

- The new *green* branch receives environmentally friendly energy through Community Energy, Inc.'s voluntary CTCleanEnergyOptions program. The Bank was honored with the Connecticut Quality Improvement Award.
- Sunlight Construction's prototype home incorporates a wide variety of sophisticated, new cost-effective technology and techniques that conserve energy or utilize alternate energy strategies.
- The Bank's efforts to be Eco-Smart and Eco-Friendly include purchasing all equipment that meets the "Energy Star" rating.
- Their electronic banking services have been well received by their customers and have complimented them on their efforts to offer alternative *green* technologies.

**Lesson(s) Learned:**

- *Green* banking makes good business sense. There is no doubt the investment in *green* technology will be recouped.
- Awareness of their *green* branch and their other *green* initiatives has encouraged others to take steps to conserve energy and help improve our environment.