

Department of Economic and Community Development



Tourism Advisory Council 450 Columbus Blvd. 2<sup>nd</sup> Floor South Conference Room E Hartford CT 06103 1:30 p.m. Tuesday, October 8, 2019

## AGENDA

- I. Call to Order
- II. Approval of July Tourism Advisory Council Minutes
- III. Director's Report Randy Fiveash
- IV. Marketing Update Jill Adams & Felicia Lindau, Adams & Knight
- V. Big E Wrap and Re-Branding Rosemary Bove
- VI. Welcome Centers Update and Re-Branding Rose Bove
- VII. Other Business
- VII. Adjournment

Next meeting is scheduled for: Tuesday, December 10, 2019 1:30 p.m. 450 Columbus Blvd. 2<sup>nd</sup> Floor South Room E Hartford, CT