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ATTORNEY GENERAL



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Office of the Attorney General
State of Connecticut

March 19, 2018

Mark Zuckerberg
Founder, Chairman and Chief Executive Officer
Facebook, Inc.
1601 Willow Road
Menlo Park, CA 94025

Dear Mr. Zuckerberg:

I write concerning recently published reports indicating that personal information from as many as 50 million Facebook profiles was provided to one or more private entities without users' knowledge or consent. According to reports, this personal information was obtained and used for the purposes of influencing voting behavior. Facebook has stated publicly that this incident was not the result of a technical data breach but rather was caused by a third party application developer's violations of Facebook policies. Even if true, serious questions remain concerning Facebook's policies and practices, including those governing the dissemination of personal information to third parties and the disclosures and consents associated with such dissemination, as well as the oversight Facebook exercises over those for whom it has facilitated access to users' personal data. As with any unauthorized disclosure of personal information, it is also imperative that the public understand how Facebook will protect against any harms flowing from this incident and ensure that similar incidents do not occur in the future.

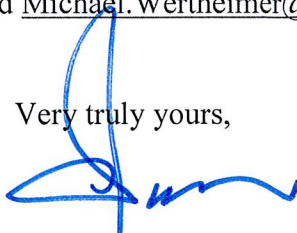
I note and appreciate that Facebook has initiated contact with me and other Attorneys General and offered to provide information and answer questions. As an initial step in my inquiry, I request that you provide my office information on the following topics:

1. Describe all categories of personal information collected by Facebook from Connecticut users.
2. Describe the circumstances in which Facebook shares, sells or otherwise provides access to personal information with third-parties, including all disclosures that Facebook provides to its users and consents that it receives from its users. Please provide representative copies of such disclosures and consents.

3. Describe in detail any direct or indirect dissemination by Facebook of personal user information to Strategic Communication Laboratories ("SCL") and/or Cambridge Analytica. Please include:
 - a. a detailed timeline describing this event, including when and how Facebook learned of this event and the immediate and subsequent steps that Facebook took in response to learning of this event;
 - b. the number of Connecticut users affected;
 - c. any notice provided to Connecticut Facebook users related to this dissemination of their user information;
 - d. all consents received from Connecticut Facebook users related to this dissemination; and
 - e. whether the personal information from Connecticut users that was disseminated has been deleted or otherwise retrieved.
4. Describe the announced suspension of SCL and Cambridge Analytica from Facebook, including the reasons for these suspensions and the practical effect of these suspensions.
5. Describe Facebook's efforts or intentions with respect to ensuring that no harm results to impacted users as a result of this incident and what steps Facebook will take to address and remediate any harm that does result.
6. Describe all steps taken by Facebook to prevent such disclosures or disseminations in the future, including all steps to ensure that users are fully informed of potential disclosures or disseminations of their personal user information and consent thereto.

Please provide the requested information no later than April 3, 2018 to Assistant Attorneys General Jeremy Pearlman and Michael C. Wertheimer at 110 Sherman Street, Hartford, CT 06105. Should you have any questions, you may contact Assistant Attorney General Pearlman at (860)808-5400 or Assistant Attorney General Wertheimer at 860-827-2620, or via email at Jeremy.Pearlman@ct.gov and Michael.Wertheimer@ct.gov. Thank you for your prompt attention to this matter.

Very truly yours,



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