

ENERGY PLUS

Exclusive Offer for
Best Buy®
Reward Zone® Member:



46 1758



Earn \$100 in reward certificates!

Let your electric bill pay you back.

Earn \$100 in reward certificates when you switch to Energy Plus®.

Your Best Buy Reward Zone member number: 2751682092

Dear John:

As a Connecticut resident, you have the power to choose who supplies your electricity. When you enroll with Energy Plus®, you can earn Best Buy Reward Zone points every time you pay your bill.

▶ SAVE UP TO 10% ON YOUR ELECTRIC BILL*

Energy Plus has a current supply rate for new customers that is approximately 10% below your local utility company.

▶ EARN REWARDS EVERY TIME YOU FLIP A SWITCH**

Earn \$100 in reward certificates*** (5,000 Reward Zone points) after your second month as an Energy Plus customer. You'll also earn 2 points for every \$1 you spend on the supply portion of your electric bill.

▶ RISK-FREE ENROLLMENT

Best of all, switching to Energy Plus is risk free! There are no hidden fees, no long-term commitments, you can cancel at any time and there will be no interruption to your service. Enroll today and start earning more points!

Sincerely,

Paul Frantz
Chief Marketing Officer
Energy Plus®

P.S. Don't miss this great opportunity to earn Best Buy Reward Zone points!

See disclosures on reverse side.



Bonus Points

Earn 5,000 points after your second month of active service



Unlimited Rewards

Earn 2 points for every \$1 you spend on the supply portion of your electric bill



Flexibility

With our variable-rate plan you are not locked in to a long-term commitment



100% Wind Power Option

Select the Green Option when you sign up to support wind-generated power

ENROLL ONLINE TODAY

EnergyPlusRewards.com/BBYCT32

CT1-20090-433462-T1758-P46

BBY

ENROLL IN THIS SPECIAL OFFER ONLINE TODAY

EnergyPlusRewards.com/BBYCT32

Questions?



Call **877-770-3092** and mention the offer code below.



Email **CTSupport@EnergyPlusCompany.com**

Your Offer Code is BBY-5728-035

Please reference this code should you need to contact us.

Offer valid for CT residents excluding areas not serviced by CL&P or UI. Energy Plus reserves the right to discontinue or modify the program and other offers cannot be combined with this offer. Offer not valid for government entities.

The Energy Plus rate for new customers as of March 2012 is approximately 10% below the generation rate posted by CL&P and UI. The posted rates are available online at www.cl-p.com under Rates and Tariffs and at www.uinet.com under Customer Care > Billing Rates. The Energy Plus rate is variable and therefore subject to change each billing cycle. Please see Terms of Service provided online and in your Welcome Email/Letter for complete details. Current and historical rates should not be taken as a guarantee of future rates and Energy Plus makes no warranty, express or implied, regarding future savings.

**Bonus offer only available to new Energy Plus customers. 5,000 bonus points will be awarded to Reward Zone program members after completing two months of active service with Energy Plus. Active accounts are defined as those (i) that are billing more than \$0 and (ii) for which Energy Plus has not received a request on behalf of the customer to discontinue (drop) their service. Members will earn 2 points for every \$1 spent on the supply portion of the monthly bill.

***Reward Certificates are coupons for discounts off future Best Buy purchases.

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FREQUENTLY ASKED QUESTIONS

▶ ABOUT ENERGY PLUS®

Q: Who is Energy Plus?

A: Energy Plus is an accredited member of the Better Business Bureau and is one of the fastest growing energy providers. We supply millions of kilowatt hours of electricity to approximately 160,000 customers across Connecticut, Illinois, Maryland, New Jersey, New York, Ohio, Pennsylvania and Texas.

Q: Is Energy Plus licensed?

A: Yes. Energy Plus is an energy service company that has been licensed by the Connecticut Public Utilities Regulatory Authority (PURA) and is an approved member of the ISO New England (ISO-NE).

Q: What will my rate be with Energy Plus?

A: Energy Plus offers a variable product, which means we buy electricity every day on the open market. Your rate can vary each month based on the market rate and other factors.*

▶ ABOUT SWITCHING

Q: Why am I able to switch to Energy Plus?

A: Since Connecticut opened its electricity market to competition, utilities are no longer allowed to have a monopoly over all three components of the energy industry. Electric suppliers like Energy Plus are encouraged to compete for customers. Consumers now have the right to choose their electric supplier.

Q: Are there any hidden fees?

A: No. Energy Plus does not charge any enrollment fees, monthly service fees, switching fees or cancellation fees. You will simply be responsible for paying for the electricity you use and your utility company's delivery charges.

Q: What will happen to my electric service if I choose Energy Plus?

A: After you enroll with Energy Plus we will begin supplying your electricity and appear on the monthly bill that will be sent by your local utility company. Your local utility company will continue to deliver your electricity, read your meter and service any emergencies. Typically you will begin to see Energy Plus listed on your bill within one to two billing cycles.

▶ ABOUT THE PROGRAM

Q: Why did I receive this mailing?

A: You received this mailing because you are a Reward Zone® program member and together, Best Buy and Energy Plus are offering this opportunity for you to earn points on your electric bill.

Q: Do I need to pay my bill with my credit card in order to earn points?

A: No, you do not have to pay with your credit card in order to earn Reward Zone points. Energy Plus is not affiliated with a credit card program. The points you earn with Energy Plus will be deposited into your Reward Zone account based on the membership number (listed on the front of your letter) that you will need to provide during enrollment.

Q: When will I receive my points?

A: Your bonus points will be issued after completing two months of active service with Energy Plus. Please note that it may take up to eight weeks for you to start service with Energy Plus depending on the status of your current billing cycle when you sign up. You will receive your ongoing points (2 points per \$1) automatically after each month of active service with Energy Plus.

*Terms and conditions apply. See enclosed letter for details.



rewardzone

ENERGY PLUS

www.EnergyPlusRewards.com/BBVCT32

ENERGY PLUS



ENROLL ONLINE TODAY

It's that easy - you'll be earning points every time you flip a switch

3

Go online & complete the enrollment form: EnergyPlusRewards.com/BBVCT32

2

Have your utility bill and Best Buy Reward Zone member number handy

1

Let your electric bill pay you back.



Bonus Points

Earn 5,000 Reward Zone points (\$100 in reward certificates*) after you enroll



Unlimited Rewards

Earn 2 points for every \$1 spent on supply charges



Flexibility

No long-term commitment or cancellation fee