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**From:** Chris Pearsall [chrisp@donorschoose.org]  
**Sent:** Friday, April 12, 2013 7:00 PM  
**To:** Santoro, Nancy  
**Cc:** Charles Best; Katie Bisbee; Andy Kaplan  
**Subject:** Sandy Hook Donations Questionnaire - DonorsChoose.org

Hello Nancy,

Attached please find the requested responses from DonorsChoose.org regarding our donation activities related to the Sandy Hook Elementary School tragedy. Please let me know if you have any further questions.

Kind regards,  
Chris Pearsall  
Special Assistant to the CEO  
DonorsChoose.org  
[chrisp@donorschoose.org](mailto:chrisp@donorschoose.org)  
(212) 239-3615 ext. 421

Connecticut Office of Attorney General  
Connecticut Department of consumer Protection

Sandy Hook Relief Information

Name of Organization: **DonorsChoose.org**

1. What is the approximate dollar amount of donations and pledges that your organization has received to date in response to the Sandy Hook tragedy?

**\$73,000**

2. Will these funds be used solely for the Sandy Hook tragedy? If not, approximately what portion will be used for relief for victims and what other purposes, and in what proportions, will funds be used for?

**100% went to Newtown teachers, in the form of DonorsChoose.org gift cards that they could spend on a project for their own classroom, or donate to another classroom as part of a lesson for their students on giving back.**

3. Approximately how much has your organization spent to date related to the Sandy Hook tragedy?

**Our staff spent approximately 100 hours on relief for the tragedy, including having a New York City-based staff member spend the day in Newtown training teachers to use our website.**

4. What services has your organization provided to those affected by the Sandy Hook tragedy? What populations or class of victims are being served by your organization in response to the Sandy Hook tragedy? What services does it expect to provide in the future?

**DonorsChoose.org has distributed funds in the form of \$250 DonorsChoose.org gift cards to 435 Newtown teachers. These cards can be used to back a project that they have posted on our site, requesting materials to rebuild/support their classrooms, or they can be used to support other teachers seeking support for a classroom project. A DonorsChoose.org staff member has conducted a full day workshop with Newtown teachers, explaining how to use the site to submit and fund a project.**

5. Has your organization provided funding to other organizations for purposes related the Sandy Hook tragedy? If so, which organizations have received those funds and what is the approximate dollar amount provided to them? How does your organization determine the need for funding?

**No, all funds pass directly from DonorsChoose.org to Newtown teachers in the form of DonorsChoose.org gift cards.**

6. Has your organization provided, or does it intend to provide, direct financial assistance to individuals, families or businesses for Sandy Hook relief? If so, what is the approximate dollar amount that your organization has proved to date and approximately how much direct financial assistance does it expect to provide in the future? How does your organization determine the need for assistance?

**No, we do not provide direct financial assistance directly to individuals, families or businesses. All funds have gone to providing DonorsChoose.org gift cards to Newtown teachers, which can be redeemed to fund projects on our site.**

7. Does your organization have a plan in place on how to use any surplus funds not spent for purposes related to the Sandy Hook tragedy? If so, please describe that plan.

**All funds have been distributed in the form of gift cards to Newtown teachers. We are no longer accepting donations to our Newtown fund, but interested donors can support individual projects from Newtown teachers, just as they would any other project on the site.**

*Chris Pearsall, Special Assistant to the CEO April 12, 2013*

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Name and title of representative

Date

Please email this document with your response to [Nancy.Santoro@ct.gov](mailto:Nancy.Santoro@ct.gov) by April 12, 2013. You may obtain an electronic copy of this document by emailing a request to <http://www.ct.gov/ag/lib/ag/charities/sandyhookfundraising-web.doc> or by emailing a request to [Nancy.Santoro@ct.gov](mailto:Nancy.Santoro@ct.gov).